

# COLLAGE

August 2015



COLORADO WATERCOLOR SOCIETY



## Message from the President

By Greg Chapleski, CWS President

Have you seen that commercial on TV where the viewer is asked the question: "So, what's in your wallet?" It's being asked constantly on almost every channel these days, and, it can be kind of annoying until you think about it and apply it to – of all things – painting with watercolor. Hear me out...

This past year CWS has had numerous watercolorists do demos of their watercolor skills at our monthly meetings. And, many of us have attended and participated in multiple-day workshops. They all are interesting, informative and a huge help in giving us a sense of direction and helpful hints aimed at improving our own personal skills.

So here is where the previously stated question comes into play, with a little twist: "So, what's on your palette?" It seems that in all the demos and workshops one constant question is, "What kind of paints do you use?" Be it the brand, grade, color or price-point – everyone wants to know what each watercolorist uses. It's as if knowing that answer, the door will suddenly be

unlocked to successful painting. Or, at least we will be able to paint like the teacher does.

While the paint brands and colors out there are almost limitless – good, bad and questionable, the key to success with watercolor painting is almost always found elsewhere. Where?...Read on...

One might ask, "What kind of paper is that?" How can one expect to produce good work with an inferior paper (whatever that is). Or, it might be said, "It's got to be the brushes." Paint can't be applied to the paper with a brush that has a mind of its own. Really? I know for a fact that my brushes have never had an original thought of their own – at least none that I know of.

Yes, I readily admit that the paint can make a difference, the paper can make a difference and brushes can make a difference. While one can focus on one or more of these possibilities, a critical factor can't be overlooked. It isn't earth-shaking, but it deserves to be considered.

Could it be that good, old-fashioned practice and repetition, with a brush in hand, are keys to producing paintings that are more than acceptable to both ourselves and the viewer? That simple ingredient of persevering and grinding it out, time after time, on a consistent basis, using the

materials at hand will better enable one to answer that question when submitting work to a juried show.

Finally, let me restate the question: "So what's in your wallet?" Do you sense a different answer coming to the surface? Hmm...

And, while you are at it, ENJOY!



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## MISSION STATEMENT

The Colorado Watercolor Society is an organization dedicated to uphold the highest standards and principles of art and to promote, encourage, educate and foster an interest in fine art in all media, especially watercolor.

The Colorado Watercolor Society meets at the First Plymouth Congregational Church, 3501 South Colorado Blvd. in Englewood, (southwest corner of Hampden Avenue and Colorado Blvd.) in the Plymouth Hall.

The Collage newsletter is published monthly (except July and January) to all CWS members.

## TO SEND ARTICLES AND IDEAS OR TO SUBMIT ADS CONTACT:

Brian Serff, Editor  
editor@coloradowatercolorsociety.org  
303-913-2406

# CWS Meetings, Shows, Events and Entries

## CWS Regular Monthly Meetings

- **South Critique Group:** is meeting at 9 am on the 4th Friday of each month at the Depot Art Gallery. The Depot Art Gallery is located at 2069 West Powers Avenue in Littleton, behind the Buck Recreation Center.  
Please contact Monique Moore at moore.monique@gmail.com if you would like an e-mail reminder before each meeting.
- **North Critique Group:** meets the last Friday of the month. At the Aar River Gallery, 3707 W. 73rd Ave., Westminster, 80030.  
Contact Becky Silver at 303-426-4114.
- **CWS Board Meeting:** The next Board meeting will be on September 15, 2015, 5:00 pm.
- **CWS General Meeting:** The next general meeting will be on September 15, 2015, 7:00 to 9:00 pm.
- **The next Collage** will be in September, submission to Brian Serff by Tuesday, August 25, to be in the September Collage.

## Upcoming General Meeting Programs

**July and August** - No meetings

**September** - Ice-Cream Social and art supply stores exhibit

## Upcoming CWS Workshops

You can sign up for these workshops online at our CWS website, or contact Terrey Harrod. teamterrey@yahoo.com

**Arleta Pech:** October 6-7-8, 2015

**Sterling Edwards:** June 6-7-8-9, 2016

**Sterling Edwards:** June 13-14-15-16, 2016

Please check each artist's website for more information and painting styles.

## Events

### Tony Couch Workshop

August 24-27, 2015 (4 days)

Cost \$450.00

Location: Parker, CO

Contact: Dodie Davis 303-589-4495

Dodie@Dodiedavis.com to register



## Call For Entries

### Deadline: August 10

#### 21st Annual Gateway to the Rockies Art Show

September 22 - November 7

Aurora History Museum, 15051 E. Alameda Parkway

Prospectus Available at [www.auroraartistsguild.com](http://www.auroraartistsguild.com)

or at [www.auroragov.org/arts](http://www.auroragov.org/arts)

or call 303.739.6670 for a mailed copy.

Email & postmark entry deadline August 10

### Deadline: September 30

#### Alla Prima Westcliffe plein air paint out

September 30 - October 3, 2015

3rd Street Gallery, Westcliffe, Colorado

Information at [sangresartguild.org/events](http://sangresartguild.org/events)

### Deadline: October 12

#### Paint the Town Art Festival in Florence, Colorado

October 12 - 17, 2015

Competition, exhibition and sale

Plein air painting

Contact: [florenceartscouncil@yahoo.com](mailto:florenceartscouncil@yahoo.com)

## Member Kudos

### Randy Hale has a new DVD titled "Decoding Watercolor!"

There's more than two hours of content. I explain to aspiring watercolorists all about:

The artist's basic toolkit - pigments, palettes, brushes, and paper

How to achieve a variety of brushstrokes as I let the brushes dance across the paper!

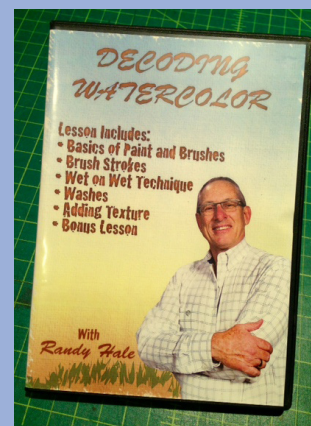
I discuss and demonstrate a variety of techniques including wet-on-wet, drybrush, washes, and a number of tips on how to achieve different textural effects.

In the DVD I do a "demo" of an abstract painting, And there's a bonus section that includes a "demo" of a landscape!

It's a bargain at \$20 plus tax & shipping.

Contact me thru my website to request your copy at this introductory price today.....<http://www.halegallery.com>

Very soon they should also be available at Meiningers Art Supply and Foothills Art Center in Colorado.



Deborah Jansen,



## CWS Memers Show

The CWS annual Member's Show was held at Skylite Station gallery in the Santa Fe Arts District during the month of July. 53 excellent paintings were included in the show. The opening reception was held on Saturday, July 11th and awards were presented by our juror, accomplished Ft. Collins artist Mark Silvers. Congratulations to these artists:

1st Place - Chris Jensen, "Leanne"

2nd Place - Patricia Foster, "Ode to Klimt"

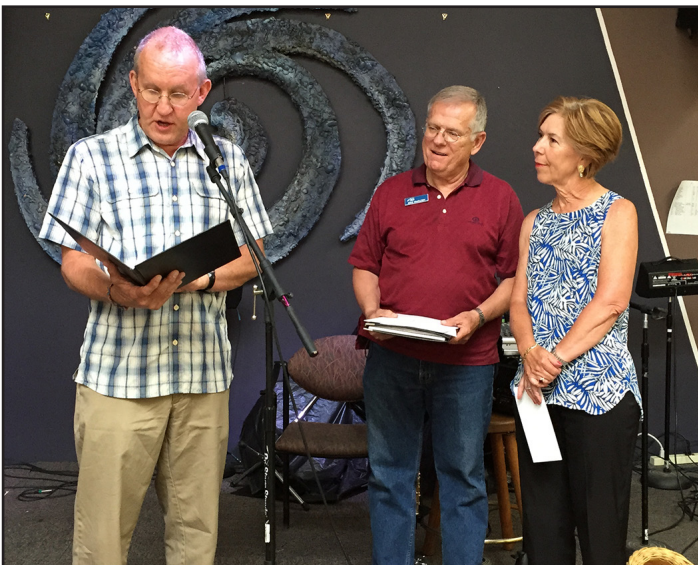
3rd Place - Paula Eldridge, "Kaleidoscope Apple Blossoms"

CWS Memorial Award - Bronwen Jones, "Jump for Joy"

Merit Award - Jan Archuleta, "Lion Spirit"

Merit Award - Deborah Jansen, "Kumbaya"

Merit Award - "Robert Gray, "Things"



## The Board in Brief

By Sharon Wink, Corresponding Secretary

Zona Janssen was welcomed as the New CWS Recording Secretary.

Rental for the CWS meeting room hall at First Plymouth Congregational Church has increased from \$245 to \$275 per month with coffee, hot water and sweeteners and creamers increasing to \$270 for the year.

New Signature Members, Carol Newsom, Beatrice Trautman, and Gayle Higgins (deceased) will be recognized at the general meeting.

Sharon Rouse will be recognized at the general meeting for her volunteer contributions to CWS.

The 2015-2016 Membership Roster should be ready for distribution at the October, 2015 meeting.

CWS currently has 504 members, 412 active and 89 lapsed.

The Member's Show at Skylite Station will be juried by Mark Silvers. The Member's Show Reception is July 11, 2015.

Due to the increasing difficulty to achieve signature status, Signature Membership for The Western Federation of Watercolor Societies (WFWS) has gone from 4 to 3 show acceptances. Colorado currently has 11 WFWS Signature Members.

WFWS membership will stay at 12 societies.

The 2016 WFWS Show and the CWS State Show will be held concurrently at the Arvada Center from June 9 through August 28, 2016.

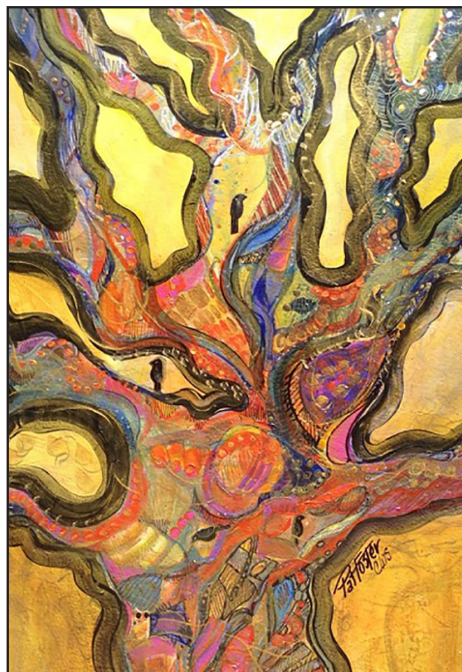
Sterling Edwards will jury the WFWS show and conduct two workshops at the Arvada Center, one, June 6 - 9, 2016, and one June 13 - 16, 2016. Gale Webb of the West Texas Watercolor Society will jury the CWS State Show.

Volunteers for these EXCITING events are needed. Please contact Gary Nichols (gnichols49@gmail.com), Gene Youngmann (gyoungmann@comcast.net) or Mary Jo Ramsdale (mjrams@comcast.net) to be a part of the action!

*Juror, Mark Silvers of Fort Collins talks about paintings that won awards in the Member Show as award winner Bonnie Jones and Greg Chapleski look on.*



1st place - Chris Jensen



2nd place - Patricia Foster



3rd place - Paula Eldridge



# CWS Recognition June 2015

By Diane Fechenbach

*Once every year the Colorado Watercolor Society is pleased to recognize members who have given outstanding service to the organization. This year we are pleased to introduce an artist who the Board of Directors wishes to recognize. The artist being honored has gone above and beyond through the years in helping CWS serve its membership, meet its goals and, in some cases, help it move forward.*



**Sharon Rouse of Centennial and CWS President Greg Chapleski**

## Sharon Rouse

Sharon Rouse became a member of CWS in 2005 and is being recognized tonight for her 10 years of service to CWS. She has worn many hats for CWS. Shortly after joining she became the Hospitality/Greeter at the table where you come into the meeting, and was one of the friendly faces at that spot for four years. She continued her "hospitality" mode as one of the recruiters and organizers of the snacks you enjoy at our monthly meetings. And, for two years, Sharon helped organize the annual ice cream social in September – and when not organizing it, she was always on hand as a scooper. She brought her background as an art teacher to CWS when she volunteered to be one of our critique experts at one of the meetings where members

can bring in art for feedback and critique. After participating in Board meetings focused on developing outreach programs, she proposed that CWS create an award for Scholastics students. This has grown under her tutelage to multiple awards presented at the annual Scholastic Art exhibit for Colorado students. Sharon commented that she "has gotten much more from the Society" than she has given. However, it seems that we have been the recipients of her many talents and her generosity. Please join the Board of Directors in recognizing Sharon Rouse for her many years of service to CWS.



**Recording Secretary, Zona Johnson of Lone Tree  
Vice President of Programs, Vicki Tucker of Aurora  
Exhibition Official, Gary Nichols of Denver  
Board Member at Large, Diane Fechenbach of Highlands Ranch  
Treasurer, Marsha Ambraziunas of Boulder  
And (not pictured) Corresponding Secretary, Sharon Wink of Denver.**



**New CWS Signature Members, Carol Newsom of Evergreen, CWS President Greg Chapleski and Beatrice Trautman of Morrison.**



**WFWS**  
Western Federation of Watercolor Societies

**Awards**  
approximately  
**\$5,000 in cash and**  
**merchandise.**

**Juror**  
**Sterling Edwards**  
[www.sterlingedwards.com](http://www.sterlingedwards.com)

Prospectus and more exhibit  
information is available  
online at:  
[www.wfws.org](http://www.wfws.org)

## CALL FOR ENTRIES

**Deadline for receipt of entries is:**  
**Friday, January 8, 2016**

# 41st Annual Western Federation of Watercolor Societies Exhibition

June 9 – August 28, 2016

**arvada**center  
for the arts  
and humanities



*Co-Sponsored by the Arvada Center for the Arts and Humanities and the Colorado Watercolor Society*

### Key Dates for Artists

Friday, Jan. 8, 2016 ..... Digital images, signed entry form & entry fee due to Your Society Delegate  
Friday, Feb. 26, 2016 ..... Accepted notices emailed to your Your Society Delegate  
Friday, March 25, 2016 ..... Matted paintings, one page bio & handling fee due to Your Society Delegate  
Friday, March 25, 2016 ..... Deadline to respond to the hospitality information & registration for accepted artists  
June 6 - 9, 2016 ..... Sterling Edwards juror's workshop #1 at the Arvada Center  
Thursday, June 9, 2016 ..... Exhibition opens to the Public 9 a.m.  
Thursday, June 9, 2016 ..... Dinner 5 p.m. & Awards 6:30 p.m. at the Arvada Center  
June 13 - 16, 2016 ..... Sterling Edwards juror's workshop #2 at the Arvada Center  
Sunday, Aug. 28, 2016 ..... Exhibition closes 5 p.m.  
Wednesday, Aug. 31, 2016. Artwork returned via shipper to Your Society Delegate

*Cut off Here*

## 41st ANNUAL WESTERN FEDERATION OF WATERCOLOR SOCIETIES EXHIBITION (type or print info)

**Liability:** Neither the Arvada Center or the Colorado Watercolor Society, nor its officers or staff, nor any receiving or leasing agent will be liable for loss or damage to any art work submitted to this exhibition. All artwork will be insured while on display at the Arvada Center, additional Insurance is the responsibility of the individual artist. Images of selected artwork may be used for publicity, catalog or slide shows at the discretion of the CWS and the Arvada Center. By submitting work to this exhibit the artist agrees to the conditions set forth on this prospectus.

I hereby agree to the above liability clause and to abide by all the rules and regulations set forth in the prospectus of the 41st Annual Western Federation of Watercolor Societies Exhibition. Permission is granted to photograph my artwork and use it for publicity purposes.

Artist's Signature \_\_\_\_\_

Date \_\_\_\_\_

Artist \_\_\_\_\_  
Last First

Home Phone Cell Phone

Address \_\_\_\_\_  
Street Address

Email address \_\_\_\_\_

City State Zip

☐ **JPG File provided as email attachment!**

### Entry fee

1 Entry \_\_\_\_\$35  
2 Entries \_\_\_\_\$40  
3 Entries \_\_\_\_\$45

### Total \$

Check No. \_\_\_\_\_  
Check date \_\_\_\_\_

Please be sure to make out the  
**CHECK to YOUR SOCIETY.**

	Title and File Name	Medium	Image Size (HxW)	Mat Size (HxW)	Price
1.	Title File Name				\$
2.	Title File Name				\$
3.	Title File Name				\$



# CALL FOR ENTRIES

**Deadline for receipt of entries is:  
Friday, January 8, 2016**

## ENTRY REQUIREMENTS

1. The artist must be a dues-paid/current member of one of the societies of the Western Federation of Watercolor Societies (**WFWS**), see list on previous page, and may enter through only ONE society.
2. Work must be original and completed within the last two years, since January 8, 2014.
  - All work must be water media on paper or synthetic paper presented in a primarily aqueous manner.
  - Water media includes watercolors, acrylics, inks, gouache, casein, egg tempera, watercolor pencils and watercolor crayons.
  - Any collage materials used must be painted by the artist with water media.
  - Any non-water based media may be integrated into a primarily aqueous painting as a minor element (*20% or less of the surface*).
  - No copies of another artist's work or recognizable use of another's copyrighted intellectual property will be accepted.
  - Paintings must NOT have been shown in any WFWS, national or international exhibition including any online exhibitions.
3. **Size Limitations:**  
(Measurements must be in whole inches – no fractions!)  
**Maximum outside mat size:** 32 x 40 inches  
**Minimum mat width:** 3.5 inches  
**Minimum image size:** 140 square inches
4. Entries will be submitted digitally as an email attachment to Your Society Delegate

## DIGITAL IMAGE REQUIREMENTS

Digital image files **MUST** conform to the following requirements:

- A. File format: .jpg files (*no exceptions*)
- B. Resolution must be 300 dpi
- C. Image size must be set so the longest dimension is 1920 pixels.
- D. **Each image file must be named as follows:**  
Society initials (*all caps*), first four letters of your last name, entry number (*1, 2, 3*), painting title (*short versions please*), .jpg extension.  
**Example:** CWS, Jane Painter, 1st entry, "My Best Painting" **would be:** CWSpain1BestPainting.jpg
- E. Attach the image(s) to an e-mail and send them to Your Society Delegate. Subject line write "WFWS41 Entry".

5. **Disclaimer** - The Arvada Center and the Colorado Watercolor Society
  - assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, or alteration of, entries or transactions.
  - are not responsible for any problems or technical malfunction or any telephone networks or lines, computer on-line systems, server or provider, computer equipment, software, failure of any email or transaction to be received on account of technical problems or traffic congestion on the Internet or at any web site, or any combination thereof.
6. Accepted works must be matted with a single white or off-white mat (*no gray or beige*). Include a 3/16th inch foam core backing in a labeled, re-sealable plastic sleeve.  
**Do not seal sleeve, use only blue painters tape to close sleeve.**
7. No price changes will be accepted. All paintings must be available for sale and for the duration of the show. A 50% commission will be charged on all sales, the Arvada Center receiving 40% and the Colorado Watercolor Society receiving 10%. Price your paintings accordingly. All accepted artists will be required to complete a W9 Form which will be in the Accepted Artists Packet.
8. Submission will be rejected if it does not conform to information provided with entry. The juror's decision is final. Permission is assumed by CWS to reproduce accepted artwork for the catalog and promotional uses. Failure to provide accepted artwork will result in the artist being ineligible to enter WFWS for the following two exhibitions.

**FEES** – Make check payable to your society

One entry \$35, two entries \$40, three entries \$45, only one painting per artist will be accepted. Entry fees are non-refundable. Each entrant will receive a full color catalog. Additional catalogs may be purchased from your society or CWS at a cost of \$15 each.

**IMPORTANT** - Entry form, digital files (*and questions*) should be sent to your society's delegate, **NOT** to the Arvada Center or CWS.

**Your society's delegate contact information is:**

**CWS-WFWS41 Entries**

Marcio Correa, Delegate

4742 Portofino Dr. Longmont CO 80503

Marciocorrea@comcast.net

**Keep This Section for Your Records**

Artist Name		Accepted	Declined
Title 1.			
Title 2.			
Title 3.			

## Entry Checklist

- ☐ (Contact \_\_\_\_\_ with questions)
- ☐ Painting has not been in prior WFWS, National, International Exhibition or any online exhibition.
- ☐ Completed in the last two years since Jan 8, 2014.
- ☐ JPG digital file emailed to Your Society Delegate.
- ☐ Check enclosed for entry fee, made out to your society.
- ☐ Entry form, signed and completed, including email address.



# 41st Annual Western Federation of Watercolor Societies Exhibition

June 9 – August 28, 2016

## JUROR: Sterling Edwards

The juror for the 41st Annual WFWS Exhibition is Sterling Edwards. He is a contemporary watermedia master and photographer born in Kansas City, Missouri in 1951. He has been teaching national and international painting workshops for the past fifteen years.

In 2007 Sterling was awarded signature member status in the Canadian Society of Painters in Watercolour and in 2010 he was awarded signature membership status in the Transparent Watercolor Society of America.

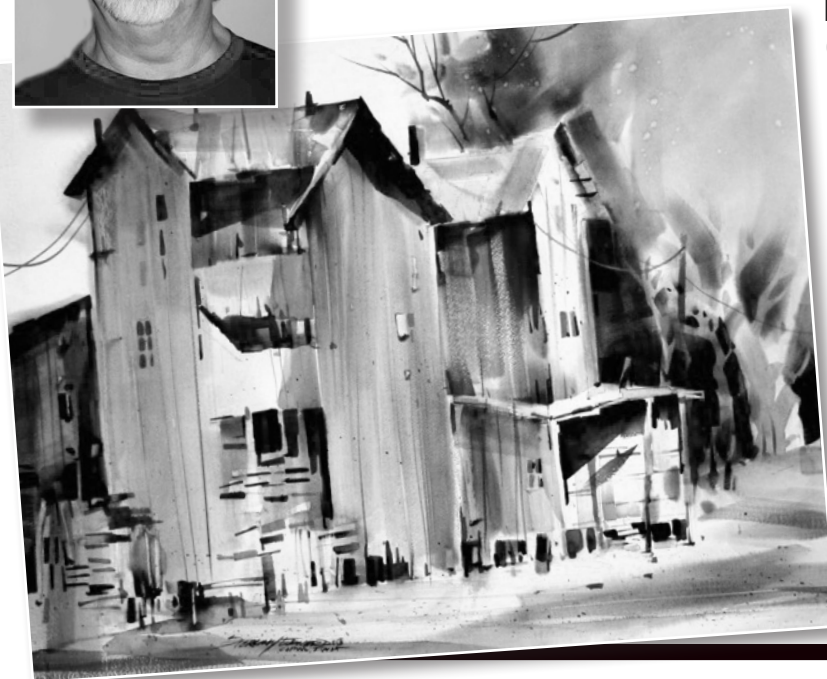
Sterling was a featured artist in the fall 2001 issue of Watercolor Magic Magazine in an article titled, "Ones to Watch" and has been featured in numerous other magazine and newspaper articles. In 2009 he was a featured artist in the book, "Best of America Watermedia Artists" by Kennedy Publishing Company. He is the author of the best selling North Light book "Creating

Luminous Watercolor Landscapes, a Four Step Process", published by F+W Publishing Company and is a contributing artist in six other books. Sterling is also the designer of a signature line of products that are marketed worldwide.

In 2013 Sterling was proudly accepted, by invitation, into the International Watercolor Society. His award winning paintings are in private and corporate collections nationwide and internationally. Sterling works from his home studio in Hendersonville, NC, located in the beautiful Blue Ridge Mountains.

Sterling's website: [www.sterlingedwards.com](http://www.sterlingedwards.com)

*"Closed Sundays"*  
by Sterling Edwards



## WESTERN FEDERATION OF WATERCOLOR SOCIETIES

The Western Federation of Watercolor Societies (WFWS) was founded in 1974 through the foresight and work of Dr. David Gale (1915 - 1980) of the New Mexico Watercolor Society. Today, the WFWS includes over 4,500 artists in twelve regional watercolor societies and guilds. The WFWS encourages and recognizes artistic excellence and works to increase visibility of watercolor as an artistic medium through our annual exhibitions.

Arizona Watercolor Association (Phoenix, AZ).....	<b>AWA</b>	Southern Arizona Watercolor Guild (Tucson, AZ).....	<b>SAWG</b>
Colorado Watercolor Society (Denver, CO) .....	<b>CWS</b>	Southwestern Watercolor Society (Dallas/Ft. Worth, TX) ....	<b>SWS</b>
Idaho Watercolor Society (State wide) .....	<b>IWS</b>	Texas Watercolor Society (San Antonio, TX) .....	<b>TWS</b>
Nevada Watercolor Society (Las Vegas, NV) .....	<b>NVWS</b>	Utah Watercolor Society (Salt Lake City, UT) .....	<b>UWS</b>
New Mexico Watercolor Society (Albuquerque, NM) .....	<b>NMWS</b>	Watercolor Society of Oregon (State wide) .....	<b>WSO</b>
San Diego Watercolor Society (San Diego, CA) .....	<b>SDWS</b>	West Texas Watercolor Society (Lubbock, TX).....	<b>WTWS</b>



P.O. Box 100003  
Denver, CO 80250-0003

## COLLAGE

Submission deadline  
for September Issue is:  
***Tuesday, August 25th***



Diane Fechenbach



Robert Gray



Linda Jeannelle

Liz Watts



[www.ColoradoWatercolorSociety.org](http://www.ColoradoWatercolorSociety.org)