ALL PART OF CWS FALL OFFERINGS

WE START WITH THE Ice Cream Social AT THE SEPTEMBER 16TH GENERAL MEETING…..

After creating our own ice cream extravaganzas, we’ll meet new members as they present a painting representative of their work. Then we’ll emphasize the “SOCIAL” aspect of the meeting by some round-robin meet-n-greet, networking or speed dating. It should be fun so bring an appetite and a couple of friends (120 people came last year) and hopefully, you can stop wondering, “who are all these people?”

AS A FOLLOW-UP TO THE ICE CREAM SOCIAL…..

A CWS FALL (Sketch) CRAWL will take place on Saturday, September 20, followed by a MOUNTAIN PAINTOUT on Wednesday, October 1.

The FALL CRAWL will be a repeat of the highly successful June event. We’ll meet at the RTD parking lot in downtown Littleton at 9:00 a.m. and spend until 10:30 a.m. in the downtown area. Then we move on to the Littleton Historical Museum and are there until 12:30 p.m., when we head for Pat Dall’s nearby backyard in time for lunch, which will be provided. At 1:30 p.m., we’re off to Hudson Gardens where we can wander the 17 acres of plants and flowers. The day ends when you decide.

The charge for lunch is $8 (to be paid in advance) and the admission to Hudson Gardens is your responsibility ($5 for adults and $3 for seniors 60+). All of these places are relatively close together and have parking and restrooms. Rain date is September 27. Registrations must be received by the night of the General Meeting, Sept. 16. (See form on the back page of this Collage.)

The MOUNTAIN PAINTOUT will begin at 9:30 a.m. on Wednesday, October 1, on seven acres of gorgeous mountain property owned by Darlene Kuhne. Located midway between Nederland and Blackhawk on the Peak to Peak Highway, the land offers a lake (with live ducks), wetlands, mature and new growth aspen and pine forest to paint. Painters are asked to bring their own lunches. Kitchen and restroom facilities are available on the property. After lunch, a four-mile drive takes us to Rollinsville with old buildings and a railroad. Again, the day ends when you decide. Rain date is the following day, October 2. RSVP (and get directions) by September 25 to Darlene Kuhne at 303-642-3125, 720-935-2596 (cell) or bdjsinc@earthlink.net.
DATES FOR CWS MEETINGS, SHOWS, EVENTS

- Tuesday, September 9, 2008 - North Critique Meeting, 10:00 a.m. (Standley Lake Library)
- Tuesday, September 16, 2008 - Board Meeting 4:30 p.m.
- Tuesday, September 16, 2008 - General Meeting 7:00 p.m.
- Friday, September 26, 2008 - South Critique Meeting, 9:00 a.m. (Koebel Library)
- Monday, September 22, 2008 - Submission deadline for the October Collage

CWS 2008 Plymouth Congregational Church Show

- Tuesday, September 26, 2008: Intent to Participate Form Due
- Friday, October 10, 2008: Delivery of Framed Paintings (9-11am)
- Saturday, October 25, 2008: Delivery of Framed Work (10-11:30am)
- Sunday, October 26, 2008: Reception and Sale (9:30am-1pm)
- Sunday, October 26, 2008: Pick Up Bin Work (1-2:30pm)
- Sunday, November 2, 2008: Pick Up Framed Work (12:30-2pm)

CWS 2009 State Exhibition (Colorado History Museum, Denver, CO)

- April 23 – May 3, 2009

WFWS34 Annual Exhibition (San Diego, CA)

- Saturday, November 15, 2008: Entry Slides Due
- Tuesday, January 27, 2009: Notification to CWS Delegate
- Friday, May 1, 2009: Opening Reception

CWS STATE SHOW 2009

Mark your calendars for the 2009 State Show to be held April 23rd to May 3rd at the Colorado History Museum. The juror will be Mark Mehaffey and he will also be holding a workshop during the days of April 24th through April 26th. Entries will be due in February.

NEW MEMBERS – SHOW US WHAT YOU’VE GOT!

All members who have joined CWS since October, 2007 are invited to bring a painting to share with your new CWS friends at the September General Meeting. Help us get to know you better and share something about yourself. We will all be delighted to officially welcome so many talented painters to our membership.

If you are bringing a painting, please contact Susan Schmitt at j2sbk3@aol.com or call 303-403-4697 so that we may have an easel ready for your painting to be displayed. See you in September!

CWS MEMBER SHOW WAS BEAUTIFUL

By Dennis Rothenmaier, Show Chair

The CWS Member Show, juroried by Jo Gaston, was a beautiful show and very well host- ed by the Arts Center Evergreen. Approximately 60 CWS members had their work selected for this show. Unfortunately, sales were disappointing with only two pieces being sold. Perhaps that’s a reflection of the economic times we’re going through.

Many people deserve thanks for making the show a reality: Randy Hale and Diane Carmody for the many things they do but particularly for finding the venue and all the administrative tasks associated; Pat Foster for being in charge of exhibitions; Tanya Haynes for computer work with designing the post cards; Cathy Pennak for mailing both the prospectus and acceptance letters; Marilyn Hogan for Evergreen publicity; Anita Wheaton for hosting the reception; Jo Gaston, the juror; and treasurer, Janice Hanson who paid the bills.

Didn’t sign up to receive your Collage newsletter in the postal mail? Contact Susan Schmitt to get on the list! Call 303-403-4697 or email j2sbk3@aol.com.
Once again we reconvene for our annual Ice Cream Social this September. Pat Dall has some “mixer” activities up her sleeve to ensure we all get to know newcomers and veteran members alike – a real “social” event! And we will be treated to some fresh new artwork by a gaggle of new members. We’ll also be honoring a slate of fellow artists as newly inducted Signature Members. Be sure you mark your calendar for Tuesday evening, September 16, 2008 at 7:00 pm – come to our monthly meeting place, the Plymouth Congregational Church at Hampden and Colorado Boulevard in SE Denver and help us celebrate kicking off a new year!

This past month our board met at Diane Halley’s home in Arvada for a lavish potluck dinner. Afterwards we all sat in her living room and hammered out some priorities to address this coming year. All were in agreement that a top area of focus should be the exploration of ways to get better use of our website. As a tool we look to add a number of critical functions that will help our society operate more efficiently. Nan Lund is going to assemble an ad-hoc group of members to search out information on a number of fronts.

**WEBSITE PRIORITY #1:**

The first priority for this ad-hoc group Nan is putting together will be to identify areas of opportunity to easily improve our website’s content – the “low hanging fruit.” This would be things like cleaning up various pages, streamlining content, adding critical membership information, posting committee positions and contacts, adding links to vendors and other societies, updating and maintaining our event calendar.

**WEBSITE PRIORITY #2:**

The second task would be to investigate how to expand our use of a website to include secure data management. This would provide a base for our board and committee members to update membership roles, roster information and mailing list data, signature member records, prospectus templates, committee checklists (duties/responsibilities/year-end reports), and archival support for financial records. Additionally, we would like to provide our members with a means to pay membership renewals online, submit payment for show entries, as well have a single common location to submit digital show entries along with providing a means for a juror to view these entries. Adding this aspect to our data management within a website environment will undoubtedly lead to recommendations for any additional overhaul in the way we currently administer and/or manage our current website. This would include an investigation into the best software options and services to meet our needs. We hope that our investigating group will explore all the best options available to us and make their recommendations.

**TIMELINE:**

We hope to capture the “low hanging fruit” improvements before the end of the year. The board is in agreement and has set a goal to have clearly defined direction in place by next April for phase two of our website upgrade. We need to take these steps to stay current with the direction other societies are moving and to continue to manage all society activities as efficiently as possible with our all-volunteer organization.

See you in September!
Kudos To CWS Members!

OWS Signature member Jonathan Frank recently received Signature status in the National Watercolor Society. His Painting "Serpentine" also earned the Alice Leonard Award in the National Watercolor Society’s 88th Annual Exhibition. Congrats Jonathan!

OWS Signature member Susan Kane’s painting "Campground Robbers" was selected for the Mini 50 in the Paint the Parks competition. She also had two paintings in the Art of Nature Exhibition at the Wildlife Art Experience Museum in Parker, winning an Honorable Mention and First Place Award for 2-D art.

Several CWS members were in the Art of Nature show: John Brasaemle (Best of Show for his watercolor "Toucans Two"), Mame Cairns, Charles Danford, Shizuko Hanson, and Maryann Baisley Leake.

OWS Signature member Ann Kurz Chambers won the 3rd Place Award in mixed media for her painting "Ancient History" at the 48th Annual Artist’s Alpine Holiday in Ouray, Colorado, held August 1 – 9, 2008

OWS Signature member Mary Jo Marks Aardsma will exhibit work in a three person show, “Carte Blanche” at East End Applied Arts in Aurora. Opening Reception is September 12 from 5:30 p.m. to 8:00 p.m. and the exhibit runs September 12, 2008 - October 25, 2008. Visit www.EastEndArts.com for more information.

Mary Jo will also exhibit in the Rocky Mountain Biennial at the Fort Collins Museum of Contemporary Art, October 3, 2008 - January 3, 2009. Opening reception is October 3, 2008 from 6 p.m. to 9 p.m.

OWS member Marty Alexandoff’s watercolor “The High One” was featured in the Valley Arts Alliance art show at the Alaska State Fair. During the duration of the fair, the exhibit appeared in conjunction with a wine tasting event at the Craftsman House Pavilion. Marty also recently completed a one woman show at the Colorado Department of Transportation’s main office. Her watercolors were on display during the month of August.

OWS members Jackie Friesth and Molly Hargarten, along with 18 other amazing artists, announce the opening of a new artist cooperative, “pARTiculaires”, in Lafayette, Colorado. In addition to selling beautiful art, they will also offer a full class schedule. Grand Opening is Friday, September 12. Visit their website for more information at www.particulairesart.com.

Have a current or recent “kudo” to share? Send it in to David Castle, Collage Editor by the submission deadline!
I tend to work in a bit of a whirl,” says Pagosa Springs artist Sandy Applegate. “I’ll never be able to realize all the ideas I have. I scribble them into books and on post-it notes, then I work on the most compelling ones.”

Sandy’s fertile imagination juggles a score of ideas at a time, each of which she may spin into a series of paintings. Her new artwork, for example, is a journey through a kaleidoscope of worlds, from “The Raven” (inspired by the Edgar Allen Poe poem) and the abstract “Orbs,” to “Time Pieces” (a thoughtful look at the changing and continuous nature at time) and a tongue-in-cheek take on cowgirl style. With bold shapes and colors, she veers between realism and abstraction, serious subjects and whimsy. Even her media is eclectic—mainly acrylic, but often a mixture of watercolor, pen and ink and colored pencil for unusual effects.

Sandy calls her approach “reality with a twist. I want to explore the different aspects of my world, and do it my way.”

Sandy’s world, originally, was the Midwest, where she grew up and attended art school at the University of Illinois in Chicago. After college, she worked as a photographic printer, paralegal and computer programmer. “My mind is fairly evenly balanced between the creative and the rational,” she says. In her art, “I’m always trying to achieve a balance between two different styles of working. Part of my style is loose, quick and very abstract, but I tend to balance that look with lines and boundaries to create a controlled chaos.”

Sandy moved to Pagosa Springs in 1995 and is now pursuing art full-time. Her award-winning work has been exhibited in one-woman and group shows around the West, including CWS and Western Society of Watercolor Societies events. She is represented by the Wild Spirit Gallery in Pagosa Springs and is actively seeking broader representation.

Most days, Sandy relishes the quiet of her home studio, which overlooks the trees and mountains. “Working on several things at once means “the studio gets quite messy and cluttered and I am always stepping around things on the floor,” she says. “I work off and on all day, so it’s good to always have something started. After dinner, with a glass of red wine and some dark chocolate, is a favorite time (to paint).”

As for most artists, success has not come without struggle. She admits to losing confidence—“quite often. There is a lot of rejection out there. That’s when I retreat back into myself and my studio and make sure I’m creating just for me.” When she fears going forward, Sandy draws on the advice of master watercolorist Stephen Quiller: “It’s only a piece of paper, and it’s MY paper.”

Not unexpectedly, Sandy doesn’t know where her painting will take her, but that’s part of the fun. “I don’t pre-plan very much. I definitely don’t want to be predictable, so I’m always amazed at what I produce. I love to surprise myself with the finished painting.”
As a full-time artist, I’ve read many books on the subject of art business. I’m sure most of you will agree that some art business books are clearly better than others. Earlier this year, I read Alyson B. Stanfield’s book, *I’d Rather Be in the Studio! – The Artist’s No-Excuse Guide to Self-Promotion* and loved it!

I’ve followed Alyson’s blog (www.art-bizblog.com) and received her weekly email newsletter for several years now and know that she is one of the best art marketing resources around. With her new book, artists of all sorts (emerging to established, professional to hobbyist) will find the wealth of her knowledge all in a well-written book. Alyson, who is an art-marketing consultant based right here in Colorado, includes a great mix of self-promotion strategies and success stories that she has compiled from her years in the art world. She has experience working with artists of all levels, so she includes strategies that are relevant for both the emerging and the established artist.

Here are a few more of my thoughts on Alyson’s book:

- Solid focus on promoting yourself, which is a key to success
- Great breadth and depth of information on: organizing yourself, promoting your art, communicating about your art to anyone, marketing, networking and building community
- Well-written, straightforward, clear and real-world
- Lots of step-by-step actions that all artist can easily take – starting immediately
- Real-world examples from real artists that have gotten real results
- Relevant steps that artists can do now as well as in the future as you develop your art
- Great encouragement for artists with a dose of humor
- Solid ideas on how to differentiate yourself from the crowd
- Empowers artists to say goodbye to excuses and hello to success
- Makes a great reference book to keep around your studio or office
- Relevant steps that artists can do now as well as in the future as you develop your art
- Great encouragement for artists with a dose of humor
- Empowers artists to say goodbye to excuses and hello to success
- Makes a great reference book to keep around your studio or office

I also love a book that you can read from cover to cover or pick up and gain valuable insight by going right to specific sections. Finally, I think many of Alyson’s principles and advice apply to CWS as an arts organization. After all, our success and future depend on each of us promoting CWS and our activities and inviting new members to join and become involved.

Contact your local bookstore or visit www.idratherbeinthestudio.com to obtain your copy.
So that out-of-towners may better plan their attendance at CWS meetings, we will try to keep you several meetings ahead regarding programs. The meeting on October 21 will be a demonstration by renowned painter Jean Grastorf, the juror for our State Show. A look at what we’ve been painting and a critique is the plan for November 18. The North and South Critique Groups also resume their meetings this month (September). See details elsewhere in this Collage.

Members outside the metro area are also reminded that FREE Bed and Breakfast accommodations are available from metro members for the meeting nights. Contact Pat Dall at 303-798-5805 or paddall@yahoo.com for reservations or information.
Colorado Watercolor Society
P.O. Box 100003 • Denver, CO 80250-0003

- Tuesday, September 9, 2008 - North Critique Meeting, 10:00 a.m.
- Tuesday, September 16, 2008 - Board Meeting, 4:30 p.m.
- Tuesday, September 16, 2008 - General Meeting, 7:00 p.m.
- Friday, September 26, 2008 - South Critique Meeting, 9:00 a.m.
- Monday, September 22, 2008 - Submission deadline for the October Collage.

Go to www.coloradowatercolor.org and see the Collage in color!!!

Submission deadline for the October Collage is Monday, September 22, 2008

Registration for CWS Sketch Crawl

Send to Pat Dall, 7039 S. Curtice St., Littleton CO, 80120 by Sept. 16 with $8 lunch fee.

Name__________________________________________

Best Way to Contact Me
(Phone or email)___________________________

Lunch Fee of $8 enclosed, check made out to CWS.

I agree to meet at the RTD Park and Ride on the southeast corner of Prince and Alamo Streets in downtown Littleton at 9:00 a.m. on September 20, at which time I will be given written directions to additional locations. If the weather is wretched, rain date is September 27, with refunds given to those who cannot attend on this date. I can call Pat Dall (303-798-5805) for more information or answers to questions. Friends and non-members are welcome.

Signature__________________________________________

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CWS FIRST PLYMOUTH CONGREGATIONAL ART SHOW
October 12th - November 2nd
3501 South Colorado Boulevard
Englewood, Colorado

CALENDAR

September 26th - - - - - - - - - - - - - - - - - - - “Intent to Participate” form due
Friday, October 10th 9-11:00 - - - - - - - - - - Delivery of framed paintings
Saturday, October 25th 10-11:30 - - - - - - - - - - Delivery of bin work
Sunday, October 26th 9:30-1:00 - - - - - - - - - Reception and sale of bin work
Sunday, October 26th 1:00-2:30 - - - - - - - - - Pick up bin work
Sunday, November 2nd 12:30-2:00 - - - - - - - Pick up framed work

1. This show is open to all CWS members whose membership is up to date.
2. This is NOT a juried show and entry does not count toward Signature membership.
3. Each CWS member may enter one framed painting and 3 bin pieces.
4. The maximum size is one half sheet.
5. ***Paintings must have been accepted in a previous CWS show.***
6. All paintings must be water-based medium with proper supporting painting surface, i.e. watercolor paper. Paintings on yupo and water canvas ARE allowed for this show.
7. All paintings need to be framed and ready to hang from a wire.
8. This will be a “cash and carry” show. Patrons may take paintings with them at time of purchase.
9. The commission for this show will be Artist 60%, Gallery 30%, and CWS 10%.
10. Paintings will be replaced as they are sold.
11. All artists are asked to complete an “Intent to Participate” form, which is attached.
    Mail this form and your entry fee to – Pat Foster – 5859 S. Kenton Way – Englewood, CO 80111
12. Paintings from the first 55 forms received will be hung and the remaining will be hung as paintings are sold. Those “extra artists” will be notified by phone not to deliver a painting and they will be notified individually if they need to deliver a painting during the show. If you are in the first 55 that respond you will NOT be called.
13. All participating artists may be asked to help hang the show and work the Sunday bin show and sale.
14. All framed paintings must be labeled on the front and back with the title, medium and price and the artist’s name, telephone number and address.
15. All bin work must be labeled on the back right hand corner of art with artist name, title, medium and price.
16. There is a $5.00 fee to enter a framed painting and 3 bins. If you choose to not enter a framed painting you can still enter 3 bins at a fee of $3.00.

Questions? call co-chairs Pat Foster – 303 721 9570 or e-mail foster_patsteve@hotmail.com
or Sydney Eitel – 303 237 3409 – sydneyeitel@hotmail.com
CWS FIRST PLYMOUTH CONGREGATIONAL ART SHOW
October 12th - November 2nd
“INTENT TO PARTICIPATE”
Inventory and Cash Settlement Form
(ARTIST: PLEASE MAKE A COPY OF THESE FORMS FOR YOUR RECORDS)

Artist Name: ______________________________________________________________________
Mailing Address: __________________________________________________________________
Phone: ____________________________ Home ____________________Work or Cell

Framed painting: Half sheet or smaller. Painting should be framed and ready to hang from a wire. ***Painting must have been shown in a previous CWS show. ***
Paintings on paper or canvas are accepted.

1. Title __________________________________________Price ____________ Tax ________
   Media ________________________________ Image Size (HxW) _________________
   Sold to : ____________________________________________________________________
   ______________________________________________________________________
   ______________________________________________________________________

*  *  *  *  *  *  *  *  *  *  *  *  *  *  *  *  *  *************************************************

Bin Work:
1. Title __________________________________________Price ____________ Tax ________
   Sold to : ____________________________________________________________________
   ______________________________________________________________________
   ______________________________________________________________________

2. Title __________________________________________Price ____________ Tax ________
   Sold to : ____________________________________________________________________
   ______________________________________________________________________
   ______________________________________________________________________

3. Title __________________________________________Price ____________ Tax ________
   Sold to : ____________________________________________________________________
   ______________________________________________________________________
   ______________________________________________________________________

*  *  *  *  *  *  *  *  *  *  *  *  *  *  *  *  *  *************************************************

Totals: _________________
Price:  _________________Tax _____________
Less 40% commission on Price: _____________
Balance to Artist:                       _____________