March 20, 2007
General Meeting

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MISSION STATEMENT
The Colorado Watercolor Society is an organization
dedicated to uphold the highest standards and principles of art
and to promote, encourage, educate and foster an interest in fine
art in all media, especially watermedia.

DATES FOR CWS MEETINGS, SHOWS, EVENTS

• Tuesday, March 13, 2007 - North Critique Meeting
• Tuesday, March 20, 2007 - Board Meeting 4:30 p.m.
• Tuesday, March 20, 2007 - General Meeting 7:00 p.m.
• Friday, March 23, 2007 - South Critique Meeting

WFWS 32nd Annual Exhibition
"Summer of Watercolor" June 1 - November 11, 2007
Arvada Center for the Arts and Humanities
• Friday, March 9, 2007 - Accepted Notices mailed to Society Delegate
• Friday, April 13, 2007 - Deadline for delivery of accepted artwork to Society Delegate plus insurance forms and signed W-9 form.
• Tuesday - Friday, May 29 - June 1, 2007 John Salminen Workshop
• Friday, June 1, 2007 - Exhibition opens to public. Artist Opening Reception 6-9 p.m. at Arvada Center
• Sunday, November 11, 2007 - Exhibition closes to the public
• Thursday, November 15, 2007 - Paintings returned via shipper to Society Delegate

Colorado Watercolor Society 2007 Member Show
"Put Your Best Foot Forward" April 6 - May 24, 2007
Hosted by the Lapis Gallery
• Thursday, March 15, 2007 - "Intend To Participate" inventory form, W9 form and entry fee received by mail.
• Tuesday, March 20, 2007 - First opportunity to Deliver Artwork, at the regular CWS General Meeting at 7 p.m.
• Friday, March 30, 2007 - Final Delivery of Artwork, at Lapis Gallery, 3971 Tennessy St, Denver CO 80212, 9 - 11 a.m.
• April 6 and May 4, 2007 - Opening Receptions; “First Fridays”, 6 - 10 p.m.
• Friday, May 25, 2007 - Pickup of All Unsold Paintings, at Lapis Gallery, 3971 Tennessy St, Denver CO 80212, 9 - 11 a.m.

CWS 16th Annual State Show Exhibition
"Summer of Watercolor" June 1 - November 11, 2007 Exhibition
Arvada Center for the Arts and Humanities
• Monday, March 26, 2007 - Final date to receive Slides & Entry Forms
• Sunday, April 15, 2007 - Notifications Sent
• Friday, May 18, 2007 - Paintings delivered or shipped to the Arvada Center
• Tuesday - Wednesday May 29-30, 2007 - Hanging of the State Show
• Thursday, May 31, 2007 - Awards Selected
• Friday, June 1, 2007 - State Show Opens
• Saturday, June 2, 2007 - Opening Reception for 16th Annual State Show 6 - 9 p.m., Awards at 7 pm
• Monday - Thursday, June 4 - 6, 2007 - Carole Barnes Workshop
• Sunday, November 11, 2007 State Show Closes
• Tuesday, November 13, 2007 Pick up Art Work, Arvada Center
• Thursday, November 15, 2007 Art Work shipped.

Denver Botanic Gardens Show
October 26 - November 3, 2007
• Thursday, October 25, 2007 - Delivery of Artwork and Set up of Show
• Friday, October 26, 2007 - Opening Reception, after hours 5 - 8 p.m.
• Saturday, November 3, 2007 - Pickup of all unsold art work 2 - 4 p.m.
As we begin another exhibition year there is one factor that you as an artist must take into account as you begin the submission process. For those of you who are veteran artists and have entered countless exhibitions you may know this and either agree or disagree. Entering an exhibition is a risk. It is a risk to put your artwork out there and ask for it to be accepted.

We all dread the arrival of the Notification Slips being returned by the sponsor of an exhibition. There is anxiety that you feel as you open the envelope to look at the slip to see if, following the title of your entry, there is a check mark in the accepted or not accepted box. You have to remember that the percentage of artists accepted is based on a number of factors, the least of which is your value as an artist. Too many times artists believe that because the juror did not accept their artwork it is because they are not good enough. In reality it has nothing to do with you as an artist and everything to do with your artwork and what the juror is looking for. Most jurors do not know the artist and base their selection on the appearance of the images submitted, not your personal value as an artist. Entering is a risk and if you choose to take the risk you must also accept that the percentages are against you from the beginning. On any given day any juror could select your artwork for an exhibition and that can change from juror to juror.

Many sponsors of exhibitions give the jurors strict instructions before the juror begins the selection process. Some of the instructions jurors receive include things like; we need you to only select 80 or 100 paintings from these 300 to 450 entries; please select only one painting per artist; or select the highest quality paintings. CWS makes every effort to select jurors that will encourage our members to enter our exhibition and take the risk. As the artist you need to select the best possible images to submit and that represents your best artwork. If you believe your painting is the best you can produce at this time then you should enter it. Take the risk and let the juror decide if they wish to include it in the exhibition. Don’t try to second-guess the juror because you can always expect the unexpected from jurors.

The risk of entering is a challenge to beat the odds. You have to think positive and believe that you can beat the odds and be one of the accepted artists in an exhibition of 150 paintings. Believe in yourself and “put your best foot forward” or artwork, should I say. I know several artists who spend many hours researching and studying the artwork of a juror for a particular exhibition, hoping that they know enough about what that juror likes to make a difference in their being accepted. Usually this technique backfires and results in the non-acceptance, because I have heard too many jurors say “I really dislike it when someone enters a painting that looks just like my work.”

So what is the secret to being accepted into an exhibition, it is not to expect to be accepted and don’t take it personally if you are not accepted. Be surprised at the results and don’t be discouraged. Remember it is a risk and you won’t know how you will do unless you take the chance and enter. If you are not accepted into that exhibition try again for another one and keep trying. Every exhibition is different and so is every juror. It is a risk.

Gene Youngmann
CWS President
Kudos


Judy Porzak, James Pedersen, Anita Winter, Gene Youngmann, and Sandi R. Ziemek, who were accepted into the WFWS 32nd Annual Exhibition that will be held at the Arvada Center for the Arts and Humanities in June, 2007.

Janice C. Hanson, Ann Hanscom, Judy Porzak, James Pedersen, were also accepted as alternates for the Exhibition.

Diana Carmody and David Wicks will receive their Signature Membership in WFWS this year.

"PUT YOUR BEST FOOT FORWARD"

This is a reminder that paintings for this show can be delivered at the March 20th CWS meeting. We will provide packing for the paintings. Labels need to be on the front and back of the paintings. Include artist's name, title of work, medium and price. Come prepared to fill out the W-9 tax form. If possible come a little early. We will be ready to receive paintings at 8:30. We are excited to see your "One Foot" masterpieces! Any questions? Call Pat Foster 303- 721- 9570 or Kate Wyman 303-933-2767.

LIBRARY NEWS

NEWS FLASH: CWS has a member's library! Here in lies the dilemma; there is little to nothing for members to check out. This is a cause for all to champion. If anyone out there has a book, video, DVD, or other media item which belongs to CWS or knows of someone who has in their possession one of the above, please contact me. We are aware of a number of items which we should have but can not put our hands on. Pat Dall and I are going to catalogue every item and post it on the CWS web-site for members to check-out for a limited amount of time.

Please help us put our library together.

Sue Williams: swilliams@wmsent.com

MEMBERSHIP INFORMATION

Please send membership inquiries to Susan Schmitt
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303-403-4697

TO CHANGE ADDRESS

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SUBMITTING NEWS TO NEWSLETTER

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By Mail: on 8/12 x 11 paper, date, sign your name and include phone number if there are questions.

By E-mail: To Editor as an e-mail or a Word document attachment to your e-mail.

In Person: give information on 8 /12 x 11 paper, dated and signed to Editor or any Board Member at meeting. Images must be sent as a JPG or TIFF.

STATE EXHIBITION IS HALF OF "THE SUMMER OF WATERCOLOR"!

From Chairpersons Pam Hake and Patricia Rucker

Don't forget to enter the State Exhibition by March 26th. This exhibition is half of The Summer of Watercolor which is being held at the Arvada Center. The other half is the WFWS exhibition.

The State Exhibition will be hung in the theatre gallery of the Arvada Center. While some visitors (especially the theatre crowd) will not go into the downstairs gallery, they will see our State Exhibition every time they go to a class or a production. This is a fantastic opportunity for exposure as this exhibit will run for 5 months.

Colorado is full of outstanding artists. This exhibition, unlike the WFWS exhibition, is open to any watermedia artist in Colorado. We encourage all Colorado artists to enter this important exhibit. If you need a prospectus, download one from our website at www.coloradowatercolor.org .

It is exciting to have Carole Barnes of Boulder, CO, as our juror. Her work is an important part of the contemporary history of watermedia. Consider taking her 3-day workshop which will be June 4th - June 6th. Find out about applying for the scholarship to this workshop as well. The cost is $225 for members and $260 for non-members. Contact Beatice Trautman to enroll.

Remember, if you did not get into the WFWS exhibition with your entry and it has not been in another juried Colorado show, you may enter it in our State Exhibition. Let's make this show the best one ever for CWS. Every artist that enters will be able to bring bin work (size restrictions will apply) to the Arvada Center as well. It will be rotated and sold at various weekend functions throughout the summer. Details will be sent with the acceptance letters.

Balance Sheet as of February 2007

ASSETS

Current Assets
Checking/Savings 5,467.36
1st Bank Checking 14,684.43
1st Bank WFWS 14,684.43
1st Bank Money MARKET 6,649.72
Keybank CD 4,301.17
Memorial Scholarship Fund 150.00
Total Checking/Savings 31,252.68
Total Current Assets 31,252.68

TOTAL ASSETS 31,252.68

LIABILITIES & EQUITY

Equity
Opening Bal Equity - 65.00
Retained Earning 32,189.80
Net Income - 872.12
Total Equity 31,252.68

TOTAL LIABILITIES & EQUITY 31,252.68
with that information as soon as possible by email at cdrouse4@msn.com or by phone at 303-841-4136.

The CWS-WFWS Publicity Committee is also sending information about the WFWS Exhibit 32 to art teachers in local high schools and colleges and senior citizen homes with the help of the CWS Education Committee.

CWS member Retha Boles has volunteered to do a demonstration at Meiningers on June 2nd. Please plan to visit the store to support Retha. Meiningers is also offering a discount for CWS members, valid that day, these discount coupons will be handed out during the May CWS member meeting.

Enjoy the WFWS Exhibit!
Carla Rouse, Publicity Chair
CWS/WFWS Committee

Call for Entries


From Donna Russo of the Visual Arts Committee for the Hope United Methodist Church at Belleview and S. Dayton. We have opportunities for artists to display their work for 6-week exhibitions in the main entrance and hallway of our church. The artist must sign a waiver of liability form and may also sell their work, if they agree to donate 30% of the proceeds to Hope United Methodist Church. Contact Donna Russ at dirusspro@aol.com or 303--947-7078.

Do You Know?

CWS received its Federal tax-exempt status as a 501(c)(3) charitable organization in October, 2003. If you do not already know what this means, you will be glad to learn of some ways it may benefit you.

You may deduct your mileage on your federal income tax return at the allowed rate if you are a Board member or committee member attending meetings or when on committee business for CWS. Mileage to attend General (monthly) meetings, however, is not deductible.

When you donate your original painting to another 501(c)(3) organization you may deduct only your out-of-pocket expenses, such as framing and materials, but not the painting’s creative market value.

The above deductions do not include others you may take for an art-related business, and don’t forget that any monetary or in-kind donation to CWS qualifies as a federal tax deduction. If you give $100.00 or more to CWS, you become a Patron and can designate how that gift is to be used.

Keep good records, and please consult your tax advisor, since tax laws are continually changing.

Julie Jones
Education Committee

WOW - I can't believe it is already March of 2007! Our WFWS entries have been reviewed and, CONGRATULATIONS to those CWS artists that were accepted!

This exhibit will be the largest ever in WFWS history so I hope you will all attend the opening night and meet the delegates and guests from the other Western Federation of Watercolor Societies. CWS members who have attended WFWS exhibits in the past have often commented on how much fun they had meeting artists from the other societies. This is a great opportunity to discuss all things related to watercolor with your peers and show what a wonderful place Colorado is to visit.

For those of you that were accepted into WFWS Exhibit 32, there will be a press release sent to all local papers as well as many local and national magazines about the exhibit. The Arvada Center of the Arts and Humanities also sends invitations out to their members and sponsors (distribution of more than 10,000) and press releases to their media contacts.

I am also contacting the local papers, delivered to the neighborhoods of the accepted artists, to ask them to write an article on the artists from their communities. You will be contacted if there is an interest, so make sure you have images of you and several of your paintings available in case they are needed for these articles. If you have a newspaper that you would prefer your story be submitted to, please contact Carla Rouse in Rememberance
Watercolor
Carla rouse

WFWS 33 Annual Exhibition
Tuscon, Arizona
Delegate Meeting,
February 21-24, 2008

In Rememberence
Watercolor
Carla rouse

Past Circles
Watercolor
Charmaine H. Steadman
WFWS 32 Exhibition Artist
Janet Archuleta is a Colorado native and an award-winning watercolorist. The beauty of nature, travel, and her family bring her inspiration. She has taken classes and workshops from several local artists: Retha Boles, Chuck Danford, Arlene Krogstad, Janet Nunn, Arleta Pech and Gene Youngmann. Jan has exhibited at the Arvada Center, Denver Botanic Gardens, Colorado History Museum, Foothills Art Center, South Union Gallery, Red Rocks Community College, and Temple Buell Theatre. She also exhibits her work in several churches and businesses in the Denver area.

Jan is a member of the Arvada Fine Art Guild, Colorado Watercolor Society, Foothills Art Center, Mountainside Art Guild, and the Lakewood Arts Council.

Her painting entitled “Hollyhocks” was selected by WFWS32 Juror John Salminen to appear in the 32nd Annual Western Federation of Watercolor Societies Exhibition at the Arvada Center June 1 to November 11, 2007. Congratulations, Jan.

On Tuesday, March 20th Tom Owen will be our featured critique artist. Please bring a painting, either in progress or finished, to the 7:00 P.M. meeting so that Tom can give you his valuable input! These critiques are one of the best ways to help us grow in our artistic endeavors so don’t miss this opportunity for feedback by one of watercolors best.

Thomas J. Owen AWS NWS
An artist and a teacher for over thirty years, Thomas J. Owen is a nationally recognized painter in watercolor, oil and pastel. His work ranges from landscapes to figurative and he enjoys developing designs from subjects such as steam locomotives, fishing boats, rustic architecture and intimate scenes from nature. He recently completed a series of paintings in watercolor impasto, a technique that will be featured in several of his upcoming workshops.

Mr. Owen has been elected to signature status in 10 watercolor societies including the American Watercolor Society (AWS) and the National Watercolor Society (NWS). He has received many major awards including Best of Show from the Colorado Watercolor Society, the Mario Cooper and Dale Myers Medal (AWS), the Gold Medallion from the Adirondacks National Exhibition of American Watercolor, the Harriet Wexler Bartsch Award (NWS) and the National Watercolor Society Award from Watercolor West. His work has been featured in International Artist Magazine and Watercolor Magic.

A graduate of Northwest Missouri State University, Mr. Owen currently teaches painting to all levels of students at the Pikes Peak Community College and the Cottonwood Artists School in Colorado Springs, and conducts workshops across the United States.
The Board in Brief
By Pat Greene
The meeting opened with David Wicks giving us info about the liability insurance. We have to show the Arvada Center proof on ins. for the WFWS show. He also lead a discussion regarding lapsed memberships, and signature membership. The policy will be written, and stated clearly.

Susan Schmitt reported on the nominating committee. There are still several positions to be filled. We discussed out of state members. They had to become a member while living in state, but can retain their membership if they move.

Janice Hanson gave a treasurer’s report, and explained the spreadsheet.

Nan Lund, our webmaster, reported 3 new people on the gallery page.

Randy Hale talked about the coming exhibitions. The State show info is out, and entries are due March 26. He has signed an intent to participate agreement with the Botanic Gardens for the fall show. Randy has been working with The Lab at Belmar. They are going over the Proposals. They seem very receptive to our proposal. The meeting was adjourned at 6:45 p.m.

David Castle’s painting, “Fossils in My Favorite Colors” was accepted into the Arizona Aqueous XXII National Juried Watermedia Exhibition. Juror Elizabeth A. Yarosz-Ash also selected David’s painting, which is a watercolor on paper mounted on acrylic-embellished stretched canvas, for an Award of Special Recognition. The Exhibition is at the Tubac Center for the Arts in Tubac, AZ from February 16 - April 1, 2007.

Susan Kacik received an Honorable Mention at the Lakewood Arts Council Show at Red Rocks Community College. They had over 150 entries and they only gave 6 awards. Steve
Read Me Now!!!

• **Tuesday, March 13, 2007** - North Critique Meeting
• **Tuesday, March 20, 2007** - Board Meeting 4:30 p.m.
• **Tuesday, March 20, 2007** - General Meeting 7:00 p.m.
• **Friday, March 23, 2007** - South Critique Meeting
• **Thursday, March 15, 2007** - “Intend To Participate” inventory form, W9 form and entry fee received by mail for Members Show - “Put Your Best Foot Forward”
• **Tuesday, March 20, 2007** - First opportunity to Deliver Artwork, at the regular CWS General Meeting at 7 p.m. for “Put Your Best Foot Forward” (Members Show)
• **Monday, March 26, 2007** - Final date to receive Slides & Entry Forms for CWS State Show “Summer of Watercolor”
• **Friday, March 30, 2007** - Final Delivery of Artwork, “Put Your Best Foot Forward” at Lapis Gallery, 3971 Tennyson St, Denver CO 80212, 9 - 11 a.m.

SEE INSIDE FOR DATES FOR ALL SHOWS IN 2007!!! BOTANIC GARDENS DATES HAVE CHANGED
GO to www.coloradowatercolorsociety.org and see the collage in color!!!