

Colorado Watercolor Society

September 15, 2020 Board Meeting

Attending:

Pattie Bowler, **President** (excused)
Carol Newsom, **Past President**
Sandy Day Selbert, **Vice President: Workshops**
Kathy Cranmer, **Exhibitions Official**
Lynn Nebergall, **Membership Official**
Priscilla Greenbaum, **Treasurer**
Jeremy Jones, **Recording Secretary**
Shanthi Kumar, **Web Director**
Beatrice Trautman, **Vice President: Programs**
Linda Palmer, **Corresponding Secretary** (excused)
Mary Jo Ramsdale, **Board Member at Large**
Jay Breese, **Parliamentarian**
Karen Hill, **Board Member at Large** (Excused)
Amber Williams, **Collage Editor**

The meeting was called to order by Carol Newsom at 5:02 using **Zoom**.

1. **Carol** Newsom announced that our President, **Pattie**, remains in the hospital. She does not have Covid 19, but it is not clear what the problem is. Carol hopes to hear from her soon and will let us know.
2. Carol expects to release an update of information about the **Member Show** soon. It will be at the **Rox gallery** at Aspen Grove and Cece Turner will be the juror. There will probably not be a reception. She will also send information to Shanthi for updating the prospectus on the website.
3. **Jay Breese** reviewed the issue of succession when a President can't perform their duties. The rules call for the Vice President to take over. The Board can authorize someone else to take over and, in this case, since the absence is hoped to be temporary, Carol will take the familiar role for now working with Beatrice, the Vice President. For clarity, Jay Breese offered a motion: **"I move that the Board authorize Carol to assume all duties of the President until Patti is able to perform her responsibilities."** *Motion seconded by Jeremy and approved unanimously.*
4. **Jay** noted that the proposed juror for the 2021 State Show is **Stephen Quiller**. The CWS Policies currently state that the juror for the State Show cannot be a Colorado resident (although it has happened at least twice in the past). The option to ignore the problem was rejected. Jay moved to add the language below to the last sentence of the Policy Provision so it would read as follows: **Jurors for the State Exhibition shall not be residents of Colorado UNLESS THE BOARD APPROVES A SPECIFIC JUROR WHO IS NATIONALLY DISTINGUISHED AND NOT A MEMBER OF CWS.** *Jeremy seconded the motion and it was approved.*
5. **For reference, here is the announcement of the change as posted on the website:**
Notice of Proposed Changes to CWS Policy about Juror for State Shows

The CWS Executive Board is considering making a change to our Policies to allow a Colorado resident to be a juror for our State Show. Right now, the existing Policy requires the juror not be a Colorado resident.

The existing Policy reads as follows:

Recommend to the Board prospective jurors for each exhibition. The Board shall review the names of recommended juror/s and, in conjunction with the committee, make a decision. A Board Member may not be a juror for any CWS show. If time constraints require immediate action to secure a juror, the President and two other Board members may make the final selection decision. Jurors for the State Exhibition shall not be residents of Colorado.

The proposed amendment, in italics, would read:

Recommend to the Board prospective jurors for each exhibition. The Board shall review the names of recommended juror/s and, in conjunction with the committee, make a decision. A Board Member may not be a juror for any CWS show. If time constraints require immediate action to secure a juror, the President and two other Board members may make the final selection decision. Jurors for the State Exhibition shall not be residents of Colorado, *unless the Board approves a specific juror who is nationally distinguished and is not a member of CWS.*

The Board believes the main reason for the existing policy is to ensure the State Show juror does not know those applying for admission to the Show. However, this Policy prevents us from obtaining some very qualified Colorado jurors, even if those jurors are not familiar with CWS members. The proposed language would allow the Executive Board to select a Colorado resident as a juror as long as the person is nationally distinguished and is not a member of CWS.

You have a right to express your opinion about this proposed change before the Board makes its decision. Please contact any member of the Executive Board* to provide your opinion.

The vote will probably occur in the October 13, 2020 Executive Board meeting

*(Executive Board members are listed on page 3 of the CWS Membership Directory)

6. Carol asked **Kathy** to look into using **Café** to manage applications for our shows.
7. **Kathy** reported that the New Trends Show looked good thanks to wall space donated by the Mountainside Art Guild. Our new banner was hung for the first time. Jeremy volunteered to help take down the show on September 25th.
8. Kathy is working on verifying a location for the 2021 State Show.
9. **Beatrice** stated that she expects a "World Class" demo by Linda Doll at 7 pm this evening and next month there would be a demo by Randy Hale. Since there is no meeting in December, there would be another demo in January. Later discussion left it unresolved if this would be by Ruth Armitage or someone else.
10. Carol stated that it is still unclear if the church space we rent will be available by January. She also added that we have 327 members and three members qualified for **Signature Status**:
 - a. Linda Renaud

- b. Sarah Anderson
- c. Cara Fandel

Signature status was unanimously approved

11. **Mary Jo** said she was preparing a notebook to help with managing next year’s and later State Shows.
12. **Shanthi** reported that she had added the New Trends show to the website. Sandy requested that artwork size be added to information posted on the site and Jay suggested that the medium used be listed.
13. **Sandy** reported that the Randy Hale Workshop was a “go” with 16 members currently signed up. She is talking to **Ruth Armitage** about her three-day workshop called “Landlines” which will cost attendees \$ 275 for three full days. Current rates for other workshops are \$100-110/day. It is not fully clear how the presentation will be handled online. The advantages of November versus January were discussed. Jeremy suggested that in November people would be Holiday shopping and might be reluctant to spend \$275. Perhaps it would be good to have the workshop early in 2021 to accentuate that CWS has many activities still coming up. Beatrice thought that could work out.
14. **Amber** asked that articles for Collage be submitted three weeks before publication. Carol later suggested that the board should *consider making the Collage Editor a member of the Board*. This will be resolved at the next meeting.
15. **Priscilla** had previously e-mailed a financial report. We are \$ 1,910 ahead of expenses for the year. Some money was lost on the Splash show partly because a specific budget had not been established. Priscilla pointed out that the annual budget had included show budgets for review and if a chairman saw a need for changing the budget it should be submitted to the board for approval. It became clear that it would be helpful to have a guide for budgeting and organizing shows since the chairperson changed from time to time. *Jeremy suggested that shows and their related demos and workshops needed to be handled as a package since a total fee would make it easier to negotiate*. Most new chairpersons are a bit overwhelmed by the need to provide venues, housing, transportation and everything else that comes with these events and CWS provides more events per year than most art groups (I just threw that in there). *Kathy and Jeremy will work with other volunteers to prepare a guide*.
16. **Priscilla’s report:**

YEAR-END 2019-2020 TREASURER’S REPORT

(SEPTEMBER 1, 2019 through AUGUST 31, 2020)

Money in the bank as of August 31, 2020:

Checking	\$ 30,590.82
Money Market Savings	\$ 23,085.71
CD	\$ 5,000.00
CD	<u>\$ 5,000.00</u>
Total Checking/Savings	\$ 63,675.53
Prepaid Expenses	\$ 1,454.88
Total Current Assets	\$ 65, 131.41

INCOME:

Membership	\$ 12,932.00
Western Fed	\$ 1,910.00 (Entry fees, \$1,260; Handling Fees, \$650)
Member Show, 2019 (Metro)	\$ 885.00
Splash of CO, 2019 (W Slope)	\$ 1,855.00 (Entry fees, \$1,275; Transportation Fees, \$580)

State Show \$ 4,055.00 Entry Fees, (\$3,355, Awards, \$700)
 New Trends 2020/Healing Arts Show \$ ---
 Total Income: Workshops: \$ 10,305.00

- Edwards: \$ 8,250.00
- Instagram Marketing: \$ 1,255.00
- Brabec-King: cancelled
- Brabec-King 1-day: \$500.00
- PleinAir Paint Out: \$300

Income- Other: \$ 2,740.00_ (\$2,510 donation, \$280 name tags minus \$50 memorial fund)
Total Income: 34,925.00.00

EXPENSES:

Western Fed \$ 2,379.84 (Ship, \$154.84; Entry fees, \$1,340; Due, \$250; Handling Fees \$650)
 New Trend, 2020/Healing Arts Show \$ 450.00 (Juror Fee \$250; Venue, \$200)

Member Show, Denver Metro \$ 940.76 (\$250.00 Juror Fee; \$550, Awards; \$140.76 Lodging Expenses)
 Splash of CO 2020, W Slope \$ 2,532.34 (\$463; Ship; \$285, Advertise; \$225, Juror Exp.; \$995, Awards; Juror Fee \$150; \$415, Rent)
 State Exhibit \$ 3,275.42 (Awards \$2,225; Booklets, \$18; Juror Fees, \$750; Postage/delivery, \$282)
 State Exhibit, 2019 \$ 18.36
 Workshops \$ 7,605.77 (AV Support, \$50; Travel/Per Diem, \$2,218; ,Supplies, \$153;;,Artist Fees, \$4,250; ,Rent, \$935)
 General Administration \$ 15,832.90
Total Expenses: \$ 33,257.03

Net Ordinary Income: (Total Income minus Total Expenses) of **\$1,667** plus interest income of **\$167.21= net income**

Net Income as of August 31, 2020: \$ 1,835.18

Respectfully Submitted
 Priscilla Greenbaum, CWS Treasurer

Details of General Expenses through August 31, 2020

A V Equipment Purchase...\$ 77.63
 Name Tags...\$ 365.17
 PO Box...\$ 70
 Room Rental...\$ 1,257.50
 Insurance...\$ 1,353
 Program Expenses...\$ 950 (speakers/AV/Zoom)
 Printing...\$ 87.57
 Publicity...\$ 381.37
 Trademark Renewal...\$ -0-
 Membership Roster...\$ 713.20 (printing costs)
 Bank Service Charges...\$ 243.59
 Donations...\$ 800 (RMWS, Nov)
 Cred. Card discount charge...\$949.85
 Gifts...\$ 640.98
 Licenses & Permits...\$16 (sales permit)
 Board Meeting Expenses...\$ 523.71
 Miscellaneous...\$ ---
 Newsletter...\$ 1,400
 Postage and Delivery...\$411.14
 Accounting...\$ 2,300 (\$950, Tax Acct.; \$1,350, Bookkeeping)
 Roster...\$ 6.49
 Storage...\$ 1,074
 Supplies...\$ ---
 Website total...\$2,251.70

- AffiniiPay Transaction Fees...\$ 316.48
- Wild Apricot Web Site...\$ 1,728
- Blue Host...\$ ---,155.88
- Web Site-other...\$39.34 domain names (Godaddy)
- Google GSuite...\$12

17. The meeting was adjourned at 6:14 pm.

18. Minutes revision #2, 9-21-2020