

## CWS BOARD MEETING MINUTES

Tuesday, February 18, 2020

Present: Pattie Bowler (presiding), Beatrice Trautman, Tim Brenner, Mary Jo Ramsdale, Priscilla Greenbaum, Shanthi Kumar, Linda Palmer, Kathy Cranmar, Lynn Nebergall, Jay Breese, Jeremy Jones

Guest: Linden Kirby

Absent: Carol Newsom, Karen Hill, Sandy Day Selbert

The meeting was opened by Pattie Bowler at 5:05 p.m.

### REPORTS FROM BOARD MEMBERS

1. **Shanthi** discussed various aspects of the use of the CWS blog (bulletin Board) for members to post their classes, exhibits and workshops. Guidelines for members-only use of the feature were discussed and will be published on the website. Members will be reminded to keep items brief and limited to description, date, time, price and contact information. **Tim** suggested that Shanthi could send proposed guidelines to board members for review by next week. Please send her your suggestions.
2. **Mary Jo** said the State Show is attracting entrees but only 11 members submitted a total of 31 paintings so far. She thinks this is because members don't yet know which images will make it into the WFWS show.
3. **Linda** is arranging for the **CWS Mailbox** to be drilled. We will receive 3 new keys when the new lock is installed.
4. **Tim** distributed copies of the updated **CWS leaflet**. It looks great but may be revised again when membership of the WFWS settles down. Copies will be available at the church or through Tim. This led to a discussion of PR needs for CWS both to our members and to recruit new members and to publicize our shows. Sales at shows are also down.
5. **Kathy** has set the locations for **this year's shows** and is working on next year. However, *we do not have a chair for the New Trends Show*.
  - a. Entries are due for the **State Show** on February 28<sup>th</sup>. The show is planned for the Foothills Gallery which holds 50 to 55 paintings.
  - b. The **New Trends Show** at Red Rocks Community College will be August 8 to October 29 if we can find a chairperson. This will be generally presented as all forms of watermedia and framing accepted.
  - c. The **Member's Show** will be in November and December and may include small works.
  - d. A venue is needed for the **State Show in 2021**. It was planned to open April 30 to tie in with the Quiller workshop. The Parker Gallery is available starting three weeks early. There did not seem to be an objection to starting early although awards would not be announced until later. However, the gallery charges \$1,000 for use of their space and does not handle financial issues well. No paintings sold the last time that gallery was used. An alternative may be the Gilpin Gallery at Central City. (45 minutes from downtown Denver in good weather). Kathy will verify how many paintings the gallery will hold and other details. Kathy investigated other options but they were only available for a week at a time!

6. **Kathy** is working on a **job description for show chairs** and **Mary Jo** will provide an example for State Shows.
7. **Sandy distributed a summary of coming workshops:**
  - a. **Sterling Edwards April 20-23, 2020** (sold out with waiting list).
  - b. **Cindy Brabec King June 23-25, 2020** also possible workshop when she juries Splash of Colorado in Gunnison July 4<sup>th</sup>.
  - c. **Ruth Armitage September 15-17, 2020** (abstract).
  - d. **Randy Hale October 20-22, 2020**
  - e. **Stephen Quiller April 27-29, 2021** (will jury the State Show)
  - f. **Georgia Mansur June 22-25, 2021**
  - g. There was general discussion about having an **abstract show**. One option is to have our usual mix but with added prizes for specific categories such as abstract, portrait, landscape and maybe others. Jeremy noted other groups have had a separate section for “emerging artists” to give less-experienced members an occasional opportunity to display their work. Other shows separate work by category to make it easy for visitors to compare somewhat similar work. All agreed to stick to two-dimensional work. Jeremy agreed to prepare a summary of AWA show experiences.
8. **Mary Jo** announced that submittals are slow for the **State Show** but we have \$3,000 worth of **prizes** in addition to cash prizes. The board approved spreading the prizes among other shows as long as the donor didn't stipulate otherwise. As an example, Lynn noted we have three \$200 Escoda paint brushes available, so why not award one at each show? Jeremy suggested one search for prizes each year that takes care of all shows.
9. **Jay** discussed upcoming board member election issues. He is working on a time line and guideline and will be letting members know we can find openings if they want to get involved in the board or other volunteering even though the current members are all staying. Tim will traditionally hold the position of chairman of the nominating committee as Past President. Jay will present the situation to the general meeting, but we need to inform the other 300 members as well. They will particularly be reminded that they can attend board meetings any time (but no free food).
10. **Beatrice presented the current slate of Member Meeting Programs.**
  - a. **March** will have **Scott Roberts** completing acrylic works to demonstrate his speedy techniques.
  - b. **April** will include a demo by **Sterling Edwards**.
  - c. **May or June** will feature **Mary Morrison** demonstrating Golden Products with samples for members to try. Expect some unusual products.
  - d. **June or May** will be the final **critique** for the year.
11. **Priscilla** was limited in her ability to give a **financial report** due to some technical issues.
12. **Linden** reminded everyone that he has given 6 month's notice regarding production of the **Collage** and will not be able to extend that deadline. A new editor is needed soon.
13. There was a general discussion of the need for a **marketing program** and probably a PR Director. Bring your ideas to the next meeting.

Meeting adjourned at 6:25 p.m.

Submitted by Jeremy Jones, Recording Secretary

