



**WFWS46**                      **May 2021**  
**Hosted by Utah Watercolor Society**



## **PROSPECTUS AND CALL FOR ENTRIES**

**46<sup>th</sup> Western Federation of Watercolor Societies Exhibition**

**May 6 – June 23, 2021**

Hosted by the [Utah Watercolor Society](#)

**DEADLINE FOR ONLINE ONLY ENTRIES:**

**Friday, January 10, 2021, 8 PM MST**



**Juror: [Sarah Yeoman, AWS, PWCS, PWS, DWS](#)**

### **[Utah Cultural Celebration Center](#)**

1355 West 3100 South, West Valley City, UT 84119  
Phone: (801) 965-5100

#### **❖ Key Details**

- Online entry only; deadline: **January 10, 2021**
- \$35** for one entry; **\$40** for two entries; **\$45** for three entries
- No Refunds
- Must be a WFWS Society Member
- Minimum painting size: 100 square inches
- Maximum outside mat size: 30" x 38"
- Minimum mat width 3.5" on all sides
- Images: **.jpg only, 300dpi, Under 4mb, Max of 4600px** on longest side
- Work must be for sale. (30% commission deducted from each sale)
- UCCC will email an artist contract to each juried in artist directly
- W9 required for each sold painting

## Key Dates for Artists and Delegates

<b>Oct 1, 2020</b>	Call for Entries Begins
<b>Dec 30, 2020</b>	Check Payment Deadline
<b>Jan 10, 2021</b>	Art Call Entry Deadline, 8 PM MST
<b>Jan 13, 2021</b>	Jury Process Begins
<b>Jan 30, 2021</b>	Jury Results Announced
<b>Feb 1, 2021</b>	Society Lists & Images Sent to Delegate <i>Total Entries, Juried In and Juried Out</i>
<b>Mar 3, 2021</b>	Deadline for Delegate to receive paintings
<b>Mar 17, 2021</b>	Deadline for Delegate to ship paintings
<b>Mar 27, 2021</b>	UWS Receives Shipped & UWS Paintings UWS notifies delegates of receipt
<b>April 22, 2021</b>	Paintings Delivered to UCCC
<b>May 2, 2021</b>	Jury for Awards
<b>May 3-7, 2021</b>	UWS Workshop – Sarah Yeoman
<b>May 6, 2021</b>	46 <sup>th</sup> WFWS Exhibition Opens
<b>May 7, 2021</b>	46 <sup>th</sup> WFWS Opening Reception 6pm-9pm 2021 UWS Spring Open Reception 4pm-6pm
<b>May 8, 2021</b>	WFWS Awards Banquet
<b>June 23, 2021</b>	46 <sup>th</sup> WFWS Exhibition closes
<b>June 28, 2021</b>	Ship Catalogues to Delegates
<b>June 28, 2021</b>	Return Ship Paintings to Delegates
<b>June 28,2021</b>	Send Exhibition Images

**READ THE PROSPECTUS CAREFULLY BEFORE ENTERING**

## ELIGIBILITY

**1. The artist must be a dues-paid, current member of one of the societies of the Western Federation of Watercolor Societies (WFWS) and may enter through only ONE society.**

**WFWS Members:** Arizona Watercolor Association (**AWA**), Colorado Watercolor Society (**CWS**), Idaho Watercolor Society (**IWS**), New Mexico Watercolor Society (**NMWS**), San Diego Watercolor Society (**SDWS**), Southern Arizona Watercolor Guild (**SAWG**), Southwestern Watercolor Society (**SWS**), Utah Watercolor Society (**UWS**), Watercolor Society of Oregon (**WSO**), and West Texas Watercolor Society (**WTWS**)

**2. Work must be original and completed within the past two years, on or after 1/1/2019.**

- All work must consist of water media on natural or synthetic paper or paperboard.
- Water media includes watercolor, acrylic, water based mediums (such as texture mediums), ink, gouache, casein, egg tempera, watercolor pencil and watercolor crayon.
- Any collage materials used must be painted by the artist with water media.
- No alcohol inks or water soluble (miscible) oils.
- No digital art.
- No copies of another artist's work or recognizable use of another's copyrighted intellectual property will be accepted.
- Image Size Requirements: Minimum: 100 square inches; Maximum: 23" x 31". For more detail, read #12, #13, #14, #15.
- No work under instruction or paid supervision.
- **Paintings must NOT have been shown in any *previous WFWS exhibition, nor in any previous National or International exhibition by other Societies (including any online National or International exhibitions).***
- Each artist may submit up to three entries, but only one painting per artist will be chosen.
- **All terms and conditions for entry in this exhibition are required.** WFWS Exhibition Committee reserves the right to refuse any work for unacceptable quality, improper framing, damage caused by shipment, or for non-compliance of these terms and conditions. Any work, once selected by the juror, later found to be not in compliance with any term or condition, will be disqualified from exhibiting. Any artist who submits work later disqualified or who withdraws work, once selected, may be banned from participation in WFWS exhibitions for a period of up to two exhibition years. The WFWS Exhibition Committee's determinations and decisions are final.

## ONLINE ENTRY REQUIREMENTS

3. Online Entry ONLY: <https://wfws46exhibition.artcall.org/>

Follow the [ArtCall instructions](https://utahwatercolor.org/2019/01/27/artcall-entry-instructions/) (<https://utahwatercolor.org/2019/01/27/artcall-entry-instructions/>)

4. Login to the WFWS Call Site: <https://wfws46exhibition.artcall.org/>
- Create an account
    - Your account will be used by you to set up and follow your entries.
    - **Make sure you record you User ID and PW for your own reference**
  - Pay by credit card or check (PayPal is not an option)
    - **You pay first.** You may pay for one entry or all three. If you pay for one, you can always add entries later. If you pay for two or three, you may enter one, two or three at once or enter one and enter the others later, as long as you enter **before the deadline.**
    - **Check payment instructions**
      - We discourage check payments, but if you choose to pay by check, **checks must be received prior to setting up your online account.** You cannot proceed until your check is received. Send an email to Ann Galt stating that your check is mailed. Once your check is received, you will be emailed a promo code to use for each entry. This code is entered in the payment part of the process. After you enter the code, you will be able to enter your painting information and upload your image.
      - Check deadline: **December 30, 2020**
      - Send checks and email to:
        - Ann Galt
        - 2919 S. Connor St, Millcreek, UT 84109
        - [galtann@ymail.com](mailto:galtann@ymail.com)
  - Fill Out the required information for your entry, including uploading image. See #12 Image instructions
5. No Refunds
- **Make sure your painting qualifies before entering online**
  - **READ THE PROSPECTUS CAREFULLY BEFORE ENTERING**
6. You may make changes to your entries at any time **prior** to the deadline date and time. Your painting information and your image may be altered up to the deadline date and time. Once the deadline date and time has expired, no changes are possible. *Tip: don't wait until the last minute to enter or change entries.*
7. All accepted paintings must be for sale and available for the duration of the Exhibition. The Utah Cultural Celebration Center handles all sales and requires a 30% commission on all sales. (Direct sales through ArtCall may be available. The 30% commission and taxes will apply.)
8. No substitutions. The information and painting you submit must match the juried in entry. The juror's or the WFWS Exhibition Committee's decision is final.
9. By entering this Exhibition, you grant UWS and WFWS permission to use your artwork image for WFWS marketing and publicity.
10. While utmost care will be taken in handling entries and artwork, neither UWS, WFWS nor its representative will be responsible for damage or loss from any cause.

11. By entering this Exhibition, you grant UWS permission to communicate with you by email using Constant Contact and/or ArtCall.

12. **Size Requirements:** Outside mat measurements must be in **whole inches** - no fractions!

13. **Maximum outside mat size:** 30 X 38 inches (either horizontally or vertically).

**Minimum mat width:** 3.5 inches on all four sides. (Based on the frames UWS will use, this measurement allows for the viewer to see a 3" mat.)

14. **Minimum Image Size:** 100 square inches

For example, 10" x 10" image = 100 square inches = 👍

For example, 9" x 12" image = 108 square inches = 👍

For example, 8" x 10" image = 80 square inches = 👎

15. **Maximum Image Size:** Pay attention to side lengths.

For example, 23" x 31" image 👍

Add a minimum of 7"H and 7"W for mat = 30" x 38"

For example, 10" x 30" image 👍

Add a minimum of 7"H and 7"W for mat = 17" x 37"

For example, 15" x 32" image 👎

Add a minimum of 7"H and 7"W for mat = 32" x 39" too big.

For example, 25" x 25" image 👎

Add a minimum of 7"H and 7"W for mat. = 32 x 32". One mat side must be 30" or smaller.

16. **Image Instructions:** Digital image files must conform to the following requirements:

- Images should be cropped so that only the painting image shows and only that part of the painting that will show when the painting is matted. No mats, hands, background, edges, etc. should be visible in the entry image.
- File format: **.jpg files** (no exceptions).
- Resolution must be **300 dpi**.
- Submissions must be **under 4mb** and a maximum of 4600px on the longest side.
- ArtCall will permanently resize submissions in 3 separate sizes (regardless of the original size): 100px, 1080px and maximum saved dimension setting (1920 by default.)

## Jury Results

17. You will be notified directly by email on or before January 30, 2021. You will receive an email indicating the status of each entry. If you do not receive an email by January 30, 2021, check your SPAM or JUNK MAIL mailboxes. *(This can happen if the sender email address is not in your contacts list.)* Please contact your Society Delegate if you have not received notification.
18. Your Society Delegate will also be notified of the results by January 30, 2021.

## Guidelines for Accepted (Juried In) Entries

19. All work must be matted in white or off-white; Double matting is acceptable in white or off-white.
20. Mats must measure a minimum of 3.5" on all sides.
21. No floated paintings.
22. No substitutions. The information and painting you submit must match the juried in entry. The juror's or the WFWS Exhibition Committee's decision is final.
23. Back your painting with 3/16th inch foam core.
24. Print out your ArtCall submission labels and number. Attach one painting label to the back upper right of the foam core. Attach the other label to the front lower right of a clear, plastic sleeve/envelope.
25. Create your artist statement about your work.
26. Place your painting, your ArtCall number, and your artist statement in the clear, plastic re-sealable sleeve or envelope. Do not seal the sleeve; use blue painter's tape to close the sleeve.
27. There is a handling fee requirement. Members of each society are responsible for expenses required to deliver selected WFWS46 paintings with mat and backing **to and from their respective delegates**. The handling fee is \$50, check payable to your Society. Submit your check in a separate envelope.
28. Deliver your juried in painting, documents, and handling fee check to your Delegate by **March 3, 2021**.

**Reminder: Do not attempt to coordinate delivery of a selected painting directly to the host society.** Matted paintings will be shipped to the WFWS host society as a group from your Society.

## Questions???

Contact your Society Delegate

OR

Ann Galt	801-664-2975	<a href="mailto:galtann@ymail.com">galtann@ymail.com</a>
Barbara Kidd	801-502-7707	<a href="mailto:barbarakiddart@gmail.com">barbarakiddart@gmail.com</a>

## Society Delegates and Alternate Delegates

AWA	David Amsellem Tanya Lemma	<a href="mailto:damsell@mindspring.com">damsell@mindspring.com</a> <a href="mailto:tanyalemma@gmail.com">tanyalemma@gmail.com</a>	480-216-3938 253-222-1432
CWS	Beatrice Trautman Marcio Correa Carol Newsom	<a href="mailto:beatricetrautman@gmail.com">beatricetrautman@gmail.com</a> <a href="mailto:marciocorreaart@gmail.com">marciocorreaart@gmail.com</a> <a href="mailto:carol@newsomart.com">carol@newsomart.com</a>	303-888-6828 720-545-3669 303-257-0142
IWS	Carol HasBrouch Browning Dennis Hayzlett	<a href="mailto:hazy1900@gmail.com">hazy1900@gmail.com</a> <a href="mailto:dchayzlett@gmail.com">dchayzlett@gmail.com</a>	864-423-2521 208-860-4906
NMWS	Dave Cook Toni Seidel	<a href="mailto:dcookarch51@gmail.com">dcookarch51@gmail.com</a> <a href="mailto:toniseidel@comcast.net">toniseidel@comcast.net</a>	505-220-0733 505-350-5833
SDWS	Ralph Kingery Stephanie Van de Wetering	<a href="mailto:sdwskingery@gmail.com">sdwskingery@gmail.com</a> <a href="mailto:vandewetering@hotmail.com">vandewetering@hotmail.com</a>	858-531-0890 310-266-1984
SAWG	Kay Sullivan Dennis Garrison	<a href="mailto:sullivan6601@gmail.com">sullivan6601@gmail.com</a> <a href="mailto:cowboyart@outlook.com">cowboyart@outlook.com</a>	520-818-6601 520-870-5893
SWS	Jonesy McConnell Gail Delger	<a href="mailto:jcmc65art@sbcglobal.net">jcmc65art@sbcglobal.net</a> <a href="mailto:gaidelger@sbcglobal.net">gaidelger@sbcglobal.net</a>	972-838-0047 214-326-6595
UWS	Julie Ickes	<a href="mailto:utahjewels@hotmail.com">utahjewels@hotmail.com</a>	801-792-6654
WSO	Margaret Godfrey Chris Stubbs	<a href="mailto:msgodfreyart@msn.com">msgodfreyart@msn.com</a> <a href="mailto:crstubbs44@gmail.com">crstubbs44@gmail.com</a>	541-912-3400 971-221-2709
WTWS	Neal Kleman Alba Jones	<a href="mailto:nealkleman@yahoo.com">nealkleman@yahoo.com</a> <a href="mailto:ajalias4@mac.com">ajalias4@mac.com</a>	806-638-0111 806-227-2344

## Resources

WFWS		<a href="http://www.wfws.org">http://www.wfws.org</a>
Sarah Yeoman		<a href="https://sarahyeoman.com/">https://sarahyeoman.com/</a>
Utah Cultural Celebration Center		<a href="https://www.culturalcelebration.org/">https://www.culturalcelebration.org/</a>
Utah Watercolor Society		<a href="https://utahwatercolor.org/">https://utahwatercolor.org/</a>
ArtCall – 46 <sup>th</sup> WFWS Call		<a href="https://wfws46exhibition.artcall.org/">https://wfws46exhibition.artcall.org/</a>
Arizona Watercolor Society	AWA	<a href="http://www.azwatercolor.com">www.azwatercolor.com</a>
Colorado Watercolor Society	CWS	<a href="http://www.coloradowatercolorssociety.org">www.coloradowatercolorssociety.org</a>
Idaho Watercolor Society	IWS	<a href="http://www.idahowatercolorssociety.org">www.idahowatercolorssociety.org</a>
New Mexico Watercolor Society	NMWS	<a href="http://www.nmwatercolorssociety.org">www.nmwatercolorssociety.org</a>
San Diego Watercolor Society	SDWS	<a href="http://www.sdws.org">www.sdws.org</a>
Utah Watercolor Society	UWS	<a href="http://www.utahwatercolor.org">www.utahwatercolor.org</a>
Southern Arizona Watercolor Guild	SAWG	<a href="http://www.southernwatercolorguild.com/">http://www.southernwatercolorguild.com/</a>
Southwestern Watercolor Society	SWS	<a href="http://www.SWSWatercolor.org">www.SWSWatercolor.org</a>
Watercolor Society of Oregon	WSO	<a href="http://www.watercolorssocietyoforegon.com">www.watercolorssocietyoforegon.com</a>
West Texas Watercolor Society	WTWS	<a href="http://www.wtws.org">www.wtws.org</a>

Revised Ann Galt 9/24/2020