

CWS BOARD MINUTES
October 19, 2010
First Plymouth Congregational Church

CALL TO ORDER: President Sydney Eitel called the meeting to order at 4:40 pm.

MEMBERS PRESENT: Sydney Eitel, Kate Wyman, Paul Foster, Camille Scott, Arleen Brogan-Smith, Kathy Fraughnaugh, Mary Jo Ramsdale, Terrey Harrod

OPENING REMARKS: Sydney talked about her trip to Africa.

MINUTES: The Board approved the September 21, 2010 minutes as corrected.

WFWS: Sydney reported that the WFWS 36 Annual Exhibition will be held in New Mexico May 6, 2011 – June 5, 2011. Juror is Dale Laitinen. Entry deadline is November 15, 2011. Entries will be delivered to delegate, Gene Youngmann, by February 19th. The WFWS Committee is comprised of Gene Youngmann, Randy Hale, Sydney Eitel, David Castle, Carla Rouse. CWS hosts the WFWS again in 2016. Anyone who would like to be part of this committee is welcome to help out.

REPORTS FROM EXECUTIVE BOARD MEMBERS:

VP Programs: Paul Foster talked about the November program, Show, Tell, and Sell. Plans are coming along well and there are about 14 signed up so far. Paul will outline the plans with members at the General Meeting. Paul will talk with the Hospitality Committee about organizing refreshments for the November show. Artists will take care of their own sales and collect and report their own taxes. Artists may use their own credit card machine to handle credit card sales.

Last month, Paul encouraged members to step up and be part of a program committee. He hasn't gotten any response as yet. He feels strongly that there needs to be a continuity from one chairmanship to the next as his term will end in June of 2011.

The Board discussed having sub-chairmen for several different Board positions. It is felt that having a sub-chair, who would ultimately take over the chairmanship when a new term begins, would make the job less intimidating to that chairperson and help make the transition smoother. Sydney asked everyone to think about ways to help break through the intimidation factor for members who may consider volunteering for Board positions.

The January program, which is to be an offsite at the Denver Art Museum, is coming together. The tentative date is January 15, 2011.

Exhibition Official: Mary Jo Ramsdale reported that 8 paintings have already been sold at the New Trends Show. She will remind the membership about pickup on November 5th. Mary Jo will also remind the membership about the November 12th reception for the Member Show at the Michener Library at the University of Northern Colorado.

The contract for the State Show at Foothills Art Center has been drawn up. Paintings will be insured while at Foothills Art Center; but each artist will be responsible for insuring their work during transit to and from the Center. The possibility of having binwork in the building adjacent to Foothills Art Center during the show was discussed. It was decided that this may not be a good idea as there would be nobody there to watch over the pieces while there and it would be too far removed from the main show. Foothills Art Center waived the rental fee for their space and will get 40% of sales during the show. There will also be a \$25 handling fee paid to Foothills Art Center by the artist. The Prospectus will be available soon.

Mary Jo has been in touch with the contact at the Plymouth Congregational Church regarding a date for the show to be held at the church in 2011.

Treasurer Report: Arleen Brogan-Smith handed out copies of the CWS Exhibition Sales Balance Sheet as of October 18, 2010 and the CWS 2010-2011 Proposed Budget. She reported that CWS has an asset balance of \$40,776.12 and current liabilities of \$1,775.00. Net income was \$11,157.43. Arleen discussed the Profit and Loss Statement in great detail and hopes the new format is more informative.

Once Arleen obtains some more information from some chairpersons, she will be able to complete the 2010-2011 Budget and she will get a copy to Board members for their perusal before the next meeting. It should be voted on at the November meeting. Arleen reported that there is \$1,775.00 in the CWS for Memorial Awards. These awards will be given out at the State Show.

VP Workshops: Terrey Harrod reported that the Virginia Cobb workshop was fabulous. The Stan Miller workshop, which is taking place this week, is going well. Because of some cancellations, there are a few spaces available and Stan Miller has graciously agreed to allow partial-week participation for a pro-rated cost to anyone who would like to finish out the week. Terrey will make an announcement at the General Meeting about this.

There is quite a bit of interest in the Tom Owen workshop being held in January and the Birgit O'Connor workshop scheduled for June 2011 is currently half full.

Steve Quiller will be doing a workshop for CWS in 2012.

Terrey will announce at the General Meeting that Frank Francese will be teaching a workshop at Judy Patti's Studio this coming weekend and there are still openings.

Terrey will update the *Collage* editor regarding workshops and her desire for ample space to keep members apprised of upcoming workshop news.

Membership Official: Kathy Fraughnaugh noted that membership this year is down about 50 members from the previous year. Kathy discussed possible ways for CWS to get the word out about its existence in an effort to increase the membership in the future. Perhaps a brochure could be created telling about the Colorado Watercolor Society and outlining the benefits of membership and detailing workshops that we offer. Sydney will check into the costs of such a brochure and report back to the Board.

Member at Large/Collage Editor: In David Castle's absence, Sydney reported that David is doing research on postage costs for mailing the *Collage* now that there are some new restrictions for bulk mailing users. He will report on this at the November meeting.

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Old Business: There was a discussion about the Kudos section of the *Collage* and where information about specific members' awards or accomplishments comes from. Any information in this section of the *Collage* comes from an individual who sends information about their personal award or accomplishment to the *Collage* editor, David Castle, themselves. Sydney will alert the membership of this fact at the General Meeting. While it is the individual members' responsibility to notify the *Collage* editor of a special recognition they have, Mary Jo Ramsdale will notify David of awards presented at any CWS sponsored shows.

New Business: Sydney passed out some promotional materials from other watercolor societies in order to make the Board aware of what other societies do in the way of advertising their organization.

MOTION TO ADJOURN: Paul Foster. Terrey Harrod, second. The meeting was adjourned at 6:21.

Respectfully Submitted,

Kate Wyman
Recording Secretary

DISTRIBUTED DOCUMENTS:

Colorado Watercolor Society 2010-2011 Proposed Budget
Colorado Watercolor Society Exhibition Sales Profit & Loss by Class, Sept 1 – Oct 18, 2010
Colorado Watercolor Society Exhibition Balance Sheet, October 18, 2010