

CWS BOARD MINUTES

January 15, 2011

Palettes Restaurant at Denver Art Museum Offsite

CALL TO ORDER: President Sydney Eitel called the meeting to order at 12:35.

MEMBERS PRESENT: Sydney Eitel, Chuck Danford, David Castle, Kate Wyman, Paul Foster, Kathy Fraughnaugh, Mary Jo Ramsdale, Terrey Harrod.

OPENING REMARKS: Sydney welcomed the Board to a new year. David Castle will be out of town and the deadline for the Collage will be this coming Monday, January 17, 2011.

MINUTES: The Board approved the minutes from the November 16, 2010, meeting.

REPORTS FROM EXECUTIVE BOARD MEMBERS:

President Elect: Chuck reported on a meeting of the Nominating Committee. The committee will begin looking for volunteers to fill the upcoming empty slots in the Board as some of the current members end their terms. It is important to begin now on locating these nominees so that a ballot can be put together for the May meeting. Chuck is looking for people to serve on this committee. Some positions that will be opening up are President Elect, Volunteer Coordinator, Corresponding Secretary, Vice President-Programs, Roster Committee. He is also considering a Long-range Goals Committee, Education Committee, and Planning Committee.

- Chuck feels it is important to include the position of Volunteer Coordinator. This person would coordinate volunteers to help wherever they are needed and will act as contact person between volunteers and different chairpersons and event organizers. A discussion ensued on what this Volunteer Coordinator might do.

- Chuck would like to put a plan together as to how CWS might embark on a community involvement program. This program could include educational programs both for children and adults, art events, benefit events for charitable organizations, etc.

- Chuck would like to fill the position of Parliamentarian. He feels it would be beneficial to have a Board member make sure CWS is abiding by the rules and guidelines set forth in the CWS Bylaws.

- Paul Foster suggested that a Hospitality Committee be formed to take care of all hospitality functions for shows, workshops, as well as other events.

- There was a discussion about looking into the possibility of having a physical location for the Colorado Watercolor Society that would house an office, be used for workshops and classes, be a venue for hanging CWS shows, as well as serve as a meeting space. The Board discussed possible ways to fund this.

VP Programs: Paul Foster passed out the schedule for CWS programs which he has compiled through December of 2011. He is hopeful that his planning of the first three months of CWS's 2011-2012 year will aid the new VP-Programs by making that board member's transition into this position easier. .

- There was a discussion on future programs and a review of past programs.

VP Workshops: Terrey Harrod is currently submitting contracts for upcoming workshops

- The Soon Warren workshop, March 15-18, 2011, has 5 people signed up at this point. Terrey will put a notice in the *Collage* to generate more interest. The Birgit O'Connor workshop, June 6-8, 2011, has 10 registrants and Frank Francese, June 21-23, 2011, is open for registrations. Terrey and Mary Jo Ramsdale will be on the lookout for a bigger venue to host the Birgit O'Connor workshop as Terrey believes there will be more registrants than can fit in the currently planned location.
- David Castle reported that we now have a new PR person, Micheon Oklar, who he feels will be instrumental in promoting and publicizing CWS events, workshops, shows, etc.

Treasurer: Arleen Brogan-Smith was not present. .

Membership Official: Kathy Fraughnaugh reported that CWS has 440 members.

- Kathy has upgraded her computer system to Excel 2010 format and showed the Board how the new Excel spreadsheet for membership will look.
- Kathy passed out an updated copy of the volunteer list.
- Kathy passed out copy of the current membership renewal form and a proposed membership renewal form. Chuck Danford also created a proposed membership renewal form, which he passed out. The Board discussed ways to make the form shorter and easier to navigate. Kathy would like Board members to look at these forms and be ready to discuss a new look at the next meeting. Kathy will email this form to Board members who were not present.
- Kathy passed around rosters from other organizations to show different ways that we might publish our roster in the future. David Castle will meet with Kathy to discuss ways in which to publish the next roster.

Member at Large/Collage Editor: David Castle announced that the deadline for the *Collage* is January 17, 2011. This will also be the deadline for any website entries as well.

Exhibition Official: Mary Jo Ramsdale reported that plans to use The Wildlife Experience as the venue for the CWS Members Show have fallen through. She is searching for a new venue.

- The CWS State Show is on target. Entries have been chosen by Soon Warren and notifications will be sent out.
- Mary Jo is a little concerned about donations for prizes for the State Show. Sydney gave Mary Jo a long list of companies who have been known to donate to art events and Mary Jo will contact these companies.
- Mary Jo did some researching on the Scientific and Cultural District Funding Council (SCDF) and passed out a handout which explains who qualifies as well as outlining the requirements for consideration.

The Board discussed some ideas on how to encourage CWS members to volunteer their time and talents to CWS by serving on the Board. Sydney Eitel asked Board members to send their ideas to Chuck Danford for consideration. Chuck Danford will talk with the membership at the February meeting about future ideas for CWS and the importance of volunteering. He will also let everyone which positions will be coming available.

Old Business: Sydney Eitel will contact Joanie Bauer Hupp to see if she is interested in helping with a brochure for CWS. Sydney will attempt to find someone who can help with this in the case that Joanie Bauer Hupp cannot help at this time.

MOTION TO ADJOURN: Mary Jo Ramsdale. Kathy Fraughnaugh, second. The meeting was adjourned at 2:35.

Respectfully Submitted,

Kate Wyman
Recording Secretary

DISTRIBUTED DOCUMENTS:

Colorado Watercolor Society Programs 2011
CWS Membership Renewal Form (Draft)
Revised CWS Membership Form
Notice of 2011-2012 Dues Renewal
SCDF (Scientific and Cultural District Funding)