

CWS BOARD MINUTES
January 19, 2010
First Plymouth Congregational Church

CALL TO ORDER: President Sydney Eitel called the meeting to order at 4:30 PM.

MEMBERS PRESENT: Randy Hale, Sydney Eitel, Paul Foster, Janice Hanson, Pat Foster, Carla Rouse, Terrey Harrod, Chuck Danford, Diane Fechenbach, Pat Greene, Beatrice Trautman and Holly Beazley.

OPENING REMARKS: President Sydney Eitel announced that David Castle could not be present at tonight's meeting. Camille Scott could not be present but Pat Greene will assume her duties for tonight. Sydney stated that CWS member Lionel Sanchez had had a heart attack but was recovering; cards may be sent to him at 13216 SW Terrace, Miami, Florida, 33183. Shawna Bohan of Redmann Mahoney has a seven-year-old son with a brain tumor. Beatrice Trautman has had surgery but will attend tonight's Board meeting to hear plans for the 2011 State Show so she can schedule a juror. Janice Hanson, Treasurer, Carla Rouse, Membership Official, and Holly Beazley, Recording Secretary, have fulfilled their Board terms and will need to be replaced.

MINUTES: The Board approved the November minutes as corrected.

REPORTS FROM EXECUTIVE BOARD MEMBERS:

President's Report: Sydney announced that 59 CWS members had submitted paintings to WFWS35 and that 20 had been accepted, the highest number of any other society. A total of 489 artists entered 1082 works into the show and 100 paintings were accepted.

Past-President: Randy Hale explained that he would inform Webmaster Sean Willard of needed updates and changes. The Board discussed some of the problems that should be addressed regarding the website. Treasurer Janice Hanson expressed concern that although she receives information from PayPal about funds coming in, she gets no information from the shopping cart, which is still not working. She questioned if the reimbursement forms were available on the website yet and Randy agreed to find out. Carla Rouse is not receiving complete contact information when new members sign up. She would like Sean to review a free trial available for Event Marketing offered through Constant Contact. Randy stated that each workshop needed its own shopping cart to go to one PayPal page. Paul Foster will submit a list of programs to Sean by January 22, and Terry Harrod will send him a list of the workshops scheduled in 2010 and 2011 by that date, as well. Randy will request that Sean work with Redmann Mahoney to effect the needed corrections to the website.

President-Elect: Chuck Danford announced that he had begun to make phone calls to fill vacant Board positions and requested the present Board members send him their job descriptions if they had not already done so. New Board volunteers should begin to attend meetings so they may be trained. Penny Becker has expressed some interest in the Treasurer's position. Chuck mentioned that he had had a bookkeeper experienced in Quick Books who might be an outside source. CWS QuickBooks program is for a PC so if the candidate has a Mac, additional software will need to be purchased. Chuck will create a list of members who may be interested in future Board positions. Pat Rucker and David Wicks will serve on the Nominating Committee; David will submit job descriptions to the website and to the *Collage*.

Chuck has also been working on forming a photo pool so that Historian Pam Hake may have a record of meetings, programs, and speakers. Sydney Eitel offered to take pictures.

VP Programs: Paul Foster announced that tonight's program would be a panel discussion about where and how to show artwork.

- Rather than a regular meeting on the third Tuesday evening of February, CWS will instead meet at RedLine Gallery located at 2350 Arapahoe Street, Denver, on Saturday, February 13 at 1:00 PM. The snow date is February 20. A new show entitled *Lovelines* will be on display. Parking is available in a small parking lot and on the street.

- The program on March 16 will be a talk about career counseling for artists by Nancy Boyson.

- The program tentatively planned for April 20 will be a demonstration or talk given by Michael Atkinson. Holly Beazley suggested that demos were the most helpful while Diane Fechenbach cautioned that too many of them might lose attendees. Paul and Terry Harrod will discuss this program, and then she will talk to Michael Atkinson about his preferences.

- On May 18 CWS member Gene Youngman will demonstrate Plein Air painting.

- On June 15 CWS member Jean Cole will give a painting demonstration.

- The September meeting will be the Annual Ice Cream Social.

Carla Rouse suggested that the November program might include a Christmas sale and Diane Fechenbach offered that restrictions for size and price should be set for this sale.

VP Workshops: Terrey Harrod announced that Ratindra Das had signed his contract designating fees for his March 1-5 workshop. Only eight out of a possible eighteen have registered so far. Advertising will be placed in the *Collage* and will be sent out to the other Western Federation Societies. Terrey will contact Sue Ann Lee, Publicity Official, to help get the word out. A scholarship will be awarded to one of the members signed up for the workshop in a drawing.

Ten people have signed up for the April 19-23 workshop taught by Michael Atkinson; Terrey will display a painting of his at tonight's general meeting.

Gene Youngman will teach a Plein Air class June 4-6 and two members are already registered.

Eleven are registered for Ted Nuttall's workshop scheduled for July 9-11.

One member so far has signed up for Peggy Morgan Stenmark's September 10-12 workshop. Stan Miller is scheduled to teach October 18-22.

Nine members have registered for Virginia Cobb's class scheduled in late October or early November.

Tom Owen will conduct a workshop January 14-16, 2011.

Other workshops tentatively planned for 2011 include Birgit O'Connor and Anne Bagby.

Terrey reported that she has researched prices of other workshops and had scheduled both expensive and inexpensive ones to provide choices for CWS members. She has not collected deposits yet but members may email her their interests now.

Treasurer Report: Janice Hanson reported that CWS has total equity and liabilities of \$37,950.43. The Profit and Loss statement shows a balance of -\$4,135.98 because she has already paid the Colorado History Museum for the State Show but payments for the Ratindra Das workshop have not yet been collected. Janice presented a proposal regarding reinvestment of KeyBank CD proceeds.

MOTION: Diane Fechenbach; Carla Rouse, second. To accept Janice's proposal that \$5000 be invested in a five-year First Bank CD at the current interest rate of 1.69%. Motion carried.

Membership Official: Carla Rouse announced that CWS currently had 449 members and expressed concern that only 475 rosters had been printed. She presented information regarding a free offer for Event Marketing from Constant Contact that could provide invitations for CWS events; the offer is good until the end of February. Using this service would give a secondary web presence for the Society. Carla will forward this information to Webmaster Sean Willard. She suggested several options for informing members of the February meeting change to RedLine Gallery, including using E-Blast, using the calling tree and posting to the CWS website. Janice Hanson will post a notice of the change on the church door.

Exhibition Official: Pat Foster announced that 20 paintings had been sold at the New Trends Show held in Longmont in November and December 2009. The 2010 New Trends Show has been scheduled for the Republic Plaza Building for the end of August although no firm dates have been set. The 2010 Members Show will be juried and will be held from November 16-December 11 at the UNC Library in Greeley. The 2011 State Watermedia Exhibit is tentatively scheduled for sometime in April at the Foothills Art Center, but no firm dates have been set. Terrey Harrod will contact Michael Chavez and suggest specific dates.

Collage Editor: In David Castle's absence, it was announced that the deadline for the February *Collage* would be January 22 instead of January 27. Updates to the website are due to Sean Willard on that date, as well. This date falls earlier in the month than usual because of the need to inform the membership that instead of meeting on the third Tuesday evening in February, the Society will hold its meeting at the RedLine Gallery on Saturday, February 13 at 1:00 PM.

OLD BUSINESS: Sydney Eitel will call Cheryl Scott regarding two big easels she may have to sell to CWS.

MOTION TO ADJOURN: Chuck Danford; Carla Rouse, second. The meeting was adjourned at 6:30 PM.

Respectfully submitted,

Holly Beazley
Recording Secretary

ATTACHMENTS

Colorado Watercolor Society Balance Sheet, January 18, 2010
Colorado Watercolor Society Exhibition Sales Profit and Loss, January 18, 2010
Reinvestments of KeyBank CD Proceeds, January 19, 2010