

CWS BOARD MINUTES  
March 15, 2011  
First Plymouth Congregational Church

CALL TO ORDER: President Sydney Eitel called the meeting to order at 4:33.

MEMBERS PRESENT: Sydney Eitel, Chuck Danford, Kate Wyman, Mary Jo Ramsdale, Terrey Harrod, Diane Fechenbach, Camille Scott, David Castle, and guest, Micheon Oklar.

OPENING REMARKS: Sydney welcomed the Board members.

MINUTES: The Board approved the minutes from the February 15, 2011, meeting.

REPORTS FROM EXECUTIVE BOARD MEMBERS:

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*President Elect:* Chuck Danford informed the Board that the new Publicity Chairperson, Micheon Oklar, would like the Board to be on the lookout for articles which have been written up in newspapers, magazines, etc. Micheon is interested in creating a press page for inclusion on the CWS website. In discussing this topic, Terrey Harrod announced that Channel 9 News will be doing a live broadcast of the CWS State Show from the Foothills Art Center this coming Saturday, March 19, 2011.

- Chuck Danford reported on the progress of the Nominating Committee: At this time, all positions have been filled with the exception of President Elect. Chuck was very pleased with the positive feedback from CWS members with regard to volunteering. Some of those nominated for positions are: Exhibition Official, Linda Olmstead; Webmaster, Claudia Morris; Parliamentarian, David Wicks; Volunteer Coordinator, Mary Jo Ramsdale; Corresponding Secretary, Bonnie Jones; Vice President Programs, Vickie Tucker and co-chair, Teresa Tracy.

A MOTION BY Chuck Danford that “the position of Volunteer Coordinator be approved as a Board position, effective June 1, 2011” was seconded and passed after discussion: Members agreed that it is necessary to have the Volunteer Coordinator be present at Board meetings so that he/she can be aware of the volunteer needs of different members of the Board as well as other areas of CWS. Mary Jo Ramsdale would like to be part of the Board in the capacity of Volunteer Coordinator.

– Chuck would like to see the Hospitality Chairperson responsibilities divided into three positions He has found volunteers who are ready to take on these positions. They are: Carol Farrell, who would oversee refreshments at CWS monthly meetings; Sharon Rouse, will continue to arrange for greeters at the monthly CWS meetings; and the third position, with no nominee yet, would oversee staffing for CWS show receptions. After a discussion, the Board members were in agreement that breaking the position up in this way would be a good idea and especially helpful for show chairpersons. Mary Jo Ramsdale will write up a job description for this position.

- Chuck talked about a new Education Committee that is being put together. The vision is that the Education Committee will provide art education in Denver and several major cities around the state. Possible education events in outlying areas could be a way to include those members who live far from Denver and afford them an avenue in which they might participate. Chuck has seven people who are interested in being on this committee. They will brainstorm possibilities in the next few weeks. Chuck will present their ideas to the Board at the June meeting.
- Chuck reported on a group of Chatfield Senior High students who are interested in volunteering their time to CWS in some capacity. It was agreed utilizing these students would be a great way to expose young people to the CWS organization.
- Goals and Planning Committee: Chuck is putting together a Goals and Planning Committee meeting for early June to brainstorm ideas and develop a list of short and long term goals that can be presented to the Board for approval in June.
- Chuck reported on plans for a Board retreat and planning meeting for June. The date will be Thursday, June 16, 2011, and will be held at The Daniels Fund located at 101 Monroe Street in Cherry Creek. This will be an all-day meeting and its purpose will be to brainstorm ideas, review and discuss short and long term goals, review procedures, and develop a strategic plan for the future of CWS. This planning meeting will take the place of the regular Board meeting for the month of June. Chuck and Sydney will discuss and decide on who should join the Board at this meeting. .

VP Workshops:

- Terrey Harrod reported that the potluck welcoming Soon Warren, juror for the State Show, will be this coming Thursday at the Foothills Art Center. The CWS Board and the Painted Toes group are furnishing the food.
- Terrey reported on the current workshop and upcoming workshops: The Soon Warren workshop is currently underway; Terrey is still trying to locate a larger space for the Birgit O'Connor workshop, scheduled for June 6-8; artists are signing up for Frank Francese workshop scheduled for June 21-23. Still scheduled are Kath McCauley for July 21-23, David Drummond scheduled for September 9-11, Peggy Stenmark for Oct 12-14, Sterling Edwards for May 7-10. Possible workshops are being negotiated with Ted Nuttal and Thomas Owen. Stephen Quiller will be doing a workshop for CWS in 2013.

Treasurer: Arleen Brogan-Smith was not present. Sydney passed out CWS Balance Sheet as of March 15, 2011 and CWS Profit & Loss by Class Report September 1, 2010 through March 15, 2011. Presently, CWS has total current assets of \$44,175.99. CWS has a year to date net income of \$13,812.30. There is \$2,350.00 available for memorial awards.

Membership Official: Kathy Fraughnaugh was not present.

- Mary Jo Ramsdale will continue brainstorming ways to input and separate information from the membership form. There was a discussion on this subject, including possibly utilizing a software program that might accomplish this task.
- There was a discussion on the cost of mailing the *Collage* to members who do not have email. It was noted that there are a number of members who are receiving a copy of the *Collage* in the mail who currently have email capabilities. It was decided that, beginning

with the September *Collage*, members who have email capabilities will receive their *Collage* via their email. A notice to this effect will appear in the next two issues of the *Collage*.

Exhibition Official: Mary Jo Ramsdale reported on upcoming shows:

- 2011 New Trends Show: CoArt Gallery in the Denver Arts District on Santa Fe Drive will be the venue for this show; scheduled for September, 2011; prospectus will be in the May *Collage*; opening reception will be September 16, 2011; juror not yet decided.
- 2011 Members Show: The Brighton Armory will be the venue for the 2011 Members Show; scheduled for October, 2011; opening reception will be October 23, 2011; juror not yet decided.
- 2012 New Trends: The Madden Museum of Art has been reserved for this show.
- 2012 State Show: Scheduled for April, 2012; possibly at The Madden Museum of Art or at Republic Plaza.
- 2011 Members Show: The Wildlife Experience will be the venue for the 2012 Members Show; scheduled for July or October, 2012.

Member at Large: Diane Fechenbach and the Recognition Committee will compile a list of those members who should be recognized for their contribution to CWS. Diane will present this list at the May meeting for the Board to vote on. These individuals will be recognized at the June general meeting.

Collage Editor: David Castle announced that the deadline for the next *Collage* will be March 25, 2011.

- David reported that the new Publicity Chairperson, Micheon Oklar, is doing a great job with publicity for the CWS State Show.
- There was a discussion about the proposed CWS brochure. David will have some contact information ready for the April meeting.

Guest, Micheon Oklar: Publicity Chairperson, Micheon Oklar, presented some suggestions for the Board to consider, which include: a brochure advertising CWS that she and David Castle will report on at the April meeting; a CWS presence on social networks such as Facebook, Twitter, etc.; a news/media section on the CWS website that would include member information, member biographies, etc.; offering workshops geared toward subjects such as how to enter shows, how to make a biography, etc.

- Micheon also went over some of her plans regarding news releases, utilizing Constant Contact service, etc.

A MOTION BY Camille Scott to: “Adjourn” was seconded and passed. The meeting was adjourned at 6:32.

Respectfully Submitted,

Kate Wyman  
Recording Secretary

**DISTRIBUTED DOCUMENTS:**

CWS President-Elect Report March 2011

CWS 2011 Workshop Schedule

CWS Balance Sheet As of March 15, 2011

CWS Profit & Loss by Class Report September 1, 2010 through March 15, 2011

CWS Exhibition Schedule