

CWS BOARD MINUTES
October 20, 2009
First Plymouth Congregational Church

CALL TO ORDER: President Sydney Eitel called the meeting to order at 5:00 PM.

MEMBERS PRESENT: Randy Hale, Sydney Eitel, Paul Foster, David Castle, Janice Hanson, Camille Scott, Diane Fechenbach, Pat Foster, Terrey Harrod, Chuck Danford and Holly Beazley.

OPENING REMARKS: Sydney introduced Terrey Harrod who has assumed the duties of Vice-President/Workshops from Elaine Campbell. Terrey announced that Ted Nuttall would give a four-day workshop sometime in June 2010. Sydney announced that three organizations had contacted her with an interest in listing their links on the new CWS website. All future links will be listed on the Resource page after guidelines have been written of which websites should be included. Sydney received a thank you note from the family of Luverne Schoendaller for the \$25 that CWS donated in her memory.

MINUTES: The Board approved the September minutes as corrected.

REPORTS FROM EXECUTIVE BOARD MEMBERS:

Exhibition Official: Pat Foster announced that the New Trends Show at Co-Art Gallery had garnered only \$540. She speculated that sales were low because notification had not been sent to the Patrons because the list of those members could not be found. She suggested that in the future two people be in charge of this list. Because sales for member's shows have been better than this at the Botanic Gardens, she suggested that CWS have their 2011 Members Show there. Camille Scott and Sue Ann Lee will present ideas for publicity and marketing in the future.

Members will deliver their paintings to chairperson Nancy Sullo at the general meeting tonight for the "One Foot Show" to be held at the Old Firehouse Art Center, November 13-December 19; postcards advertising this event will be available at the back table. Members may also deliver their entries to the gallery on November 9 from 9:00 to 11:00 AM. An opening reception will be held at the gallery on November 13 from 6:00 to 9:00 PM. The gallery will provide beer and wine for this event.

Two paintings have sold already from the First Plymouth Congregational Church Exhibit hanging until November 23; artists should pick up their works on that date between 9:00 and 10:30 AM. The church wants to make this an annual event with proceeds going to charity. The State Show at the Colorado History Museum is scheduled for March 4-15, 2010 and entries are due December 15.

The WFWS 35th Annual Exhibit is scheduled for May 16-June 28, 2010, in Utah and entries are due November 15.

The New Trends Show will be held at Chautauqua in Boulder, August 20-22, 2010.

Republic Plaza will host the Members Show in 2010 but details still need to be defined.

The 2011 State Show is planned for Foothills Art Center and the Colorado History Museum will host the 2012 State Show in their new facility to be opened that year.

Randy Hale announced that the Arvada Center would like to host the 2016 WFWS show because it was such a success in 2006.

VP Programs: Paul Foster distributed a draft of possible programs for the coming year and requested suggestions for artists who can speak or give demonstrations. Ted Nuttall will give

a slide presentation after the general meeting tonight. The program for November 17 will be a critique consisting of two jury panels including Gene Youngmann, Anita Winter, Sharon Rouse and Chuck Danford. Member volunteers will alternate choosing the paintings and serving on the panels. Critiques may last up to six minutes. Additional programs tentatively planned in the new year include panels discussing the business and the process of showing art, a visit to Red Line Gallery, another critique, and a painting demonstration by Frank Francese.

VP Workshops: Terrey Harrod reiterated that Ratindra Das would conduct a workshop March 1-5 and that Stan Miller would teach a portrait and landscape workshop October 18-22, 2010. She asked the Board how many workshops are traditionally scheduled in a year. Randy Hale informed her that two or three were customary but that more could be planned if enough members would sign up. He suggested that Terrey work with Beatrice Trautman on organization. Holly Beazley suggested that Jeanne Carbonetti and Birgit O'Connor be considered as future workshop teachers.

Treasurer Report: Janice Hanson reported that CWS has total equity and liabilities of \$39891.19. The Profit and Loss statement shows a balance of -\$2,195.22 because of workshop expenses. The Board discussed options for funding the WFWS Show to be held at the Arvada Center in 2016. Randy Hale suggested that the Board appoint a committee to write a budget for this show. Although Janice has no line item in the budget for the event, she stated that the money was available. Randy will research the options for this funding and will submit a plan at the November 17 Board meeting for setting aside funds over the next six years. He suggested that the website expenses be paid before money is set aside for the show. Janice reported that PayPal Pro fees would be \$30 a month with an additional 2% per transaction.

MOTION: Randy Hale; Camille Scott, second. \$15,000 will be withdrawn from the CWS checking account and be invested in a two-year CD with a yield of 1.78% a year to fund website expenses. Motion carried.

Janice distributed a budget proposal for 2009-2010 and the Board discussed it. Board members should submit any changes they would like to see by October 28 so they may approve the budget at the November 17 meeting.

Membership Official: Carla Rouse has provided the new rosters to be distributed at the general meeting but is unable to attend tonight's meeting. Members should initial their names when they collect their rosters at the back table.

Collage Editor: David Castle announced that the deadline for the October *Collage* would be October 28. He has enlisted Marcio Correa and Lisa Manners to write for the newsletter.

Corresponding Secretary: Camille Scott will work with Sean Willard on keeping a perpetual calendar updated on the website. Joanie Bauer Hupp has designed the new letterhead stationary which will be available as a template on the website for members to print as needed. Note cards will need to be printed professionally and David Castle will order them.

Past-President: Randy Hale announced that Webmaster Sean Willard would have a workable shopping cart available on the website soon. Board members should send website updates to Sean by October 28, coinciding with the newsletter deadline. Joyce Madden will help Sean with monthly updates. Gene Youngmann and Elaine Campbell have suggested that an annual scholarship to workshops scheduled during the state shows be named for deceased member Helen Brainerd; discussion on this issue was tabled until the November 17 meeting.

OLD BUSINESS: Proposals presented by Carla Rouse at the September meeting are tabled until the next Board meeting on November 17. David Castle introduced Sue Ann Lee, the new Public Relations Official, to the Board.

NEW BUSINESS: Chuck Danford will be responsible for contacting volunteers to fill vacant Board and committee positions. Board members should write up summaries of their duties and send them to Chuck, so that he may provide this information to those interested in serving in the future.

At tonight's general meeting, Sydney will inform members about the new rosters and will introduce Terrey Harrod and Sue Ann Lee, Pat Foster will relate exhibit information, and Paul Foster will introduce Ted Nuttall and explain the procedures for the November 17 critique.

MOTION TO ADJOURN: Randy Hale; Paul Foster, second. The meeting was adjourned at 6:30 PM.

Respectfully submitted,

Holly Beazley
Recording Secretary

ATTACHMENTS

Colorado Watercolor Society Balance Sheet, October 19, 2009

Colorado Watercolor Society Exhibition Sales Profit and Loss, September 1- October 19, 2009

Colorado Watercolor Society 2007-2008 Actual, 2008-2009 Proposed Budget, November 2008

Colorado Watercolor Society 2008-2009 Actual, 2009-2010 Proposed Budget, October 2009